

HYMER AG welcomes announcement of voluntary acquisition offer from Erwin Hymer Vermögensverwaltungs AG in initial response - no change in strategic goals

- **New ownership structure subsequent to success of acquisition offer will leave strategic goals and business activities of HYMER AG unchanged**
- **Use of opportunities for further growth in improved economic environment**

Bad Waldsee, 17 August 2011.

In their initial response—subject to final appraisal—the Board of Directors of HYMER AG welcomed the decision of Erwin Hymer Vermögensverwaltungs AG to submit a public offer to acquire the shares not already held by members of the Hymer family. They likewise consider the planned delisting to be in the interests of HYMER AG, the costs of listing no longer being in proportion with the benefits. “HYMER AG is a modern, innovative company which—assuming the bidder’s acquisition offer is successful—has excellent growth prospects under family ownership in the years ahead”, said Dr. Josef Spichtig, Chairman of the Board of Directors of HYMER AG.

The offer does not bring any change in the strategic goals of HYMER AG. HYMER AG intends to concentrate on three strategic aspects in the near future: 1) Strengthening corporate structures; 2) Honing brand profiles; and 3) Cooperation between brands to develop new markets. HYMER AG plans to use the recently positive trend in an improved economic environment and seize opportunities for further growth.

The Board of Directors and the Supervisory Board will examine the offer once it is published and give their detailed opinion in a reasoned statement in accordance with section 27 of the German Securities Acquisition and Takeover Act (WpÜG).

Pressemitteilung

HYMER AG

HYMER AG is one of Europe's leading manufacturers of leisure vehicles. The group includes the Hymer and the Bürstner brands, Italian mobile home manufacturers Laika S.p.A, Carado and Niesmann+Bischoff. Hymer AG also has stakes in producers Capron, the Expocamp leisure and caravanning centre, and accessory specialists Movera. HYMER AG held its own in recent years, including in the difficult business environment resulting from the economic and financial crisis. The company generated revenue of over €695 million in fiscal year 2009/10. Earnings before tax came to minus €5.5 million. Hymer AG had an average workforce of some 2,519 employees in Europe in 2010.

HYMER AG contact:

Dr. Josef Spichtig

CEO

Office Mrs. Pollack

phone: +49 7524 999 257