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1. Hymer Celebrates 50th Anniversary

In 1957, exactly 50 years ago, Erwin Hymer decided to set up caravan production. He soon extended his local workshop, in which initially only one caravan (the very first Troll) was built, for series production. Exercising a great deal of managerial skill, he developed the business over the years into an internationally operating Group. By virtue of the unique product development initiated by Erwin Hymer and his staff, the company has helped to shape the caravanning industry for a period spanning half a century.

Erwin Hymer's original quest in business was firstly to be able to work independently and secondly to achieve an annual turnover of (in those days) one million German marks. If you look at the Hymer Group today and the current total turnover of approximately € 760 million, then Erwin Hymer has certainly reached his goal.

The following data sheets on the product and business history of 50 years' standing illustrate the achievements of the businessman Erwin Hymer and, of course, of the entire company with all its staff. Detailed press releases on the history of Hymer AG and all the relevant information on the anniversary are to be found on the respective press pages at www.hymer.com.

In addition, special activities to mark the anniversary will take place in the course of 2007 and 2008. There will be coverage of these activities in all the specialized media as part of a large advertising campaign and the events will be announced at www.hymerwird50de.

Hymer will present an exhibition and marketing concept of entirely new design at hall 17 of the Caravan Salon Duesseldorf from 25 August to 2 September 2007 and will have a host of surprises in store for fairgoers to mark the anniversary year.

The Caravan Salon in Duesseldorf is also the start of the Hymer anniversary rally. On 26 August 2007, 50 participants will set out with caravans and motorhomes from Duesseldorf to explore Germany in 14 stages covering some 2,500 kilometres within a space of 2 weeks. The number 50 plays a pivotal role in the rally as all the finishing points of the

stages are situated on a "50" laid out virtually over Germany. Participants have to pass a checkpoint in each stage, which is documented by a stamp. There are altogether 25 stamps. At each checkpoint, i.e. at the place of interest there, a question has to be answered. Scores are given and rewarded at the end. The entrants have to complete the rally in no more than 28 days. The first seven stages have to be done by 9.9.2007 and the whole distance has to have been covered by 23.9.2007.

Lots were drawn from the multitude of applications Hymer received by 1 July 2007 to produce 50 lucky winners for whom Hymer will pay the overnight expenses, the entrance fees to the places of interest at the checkpoints, as well as the expenses of evening meals during the Germany rally.

From the starting point in Duesseldorf, the route initially heads eastwards to Dresden as the finishing point of the third stage. The itinerary then continues southwards through the Erz- and Fichtelgebirge mountain ranges, via Eging am See, to the Austrian border. Via Chiemsee and Munich the route then goes northwards to Wuerzburg and then back south again to Freiburg im Breisgau. From there it goes to the Alsace, the home of Hymer France. Continuing on via Colmar, the route leads to the town of the storks, Kaysersberg and then to Rheinmuenster. After the fourteenth and final stage, the participants travel via Koblenz and Burg Eltz to the town of Bad Münstereifel. Here the Rathaus-Café owned by the popular German folk singer Heino (himself a Hymer enthusiast) is the final point of the rally.

The highlight of the "50 years of Hymer" anniversary is what is expected to be Europe's largest motorhome and caravan meeting of all times at Bad Waldsee and Friedrichshafen from 29 May to 1 June 2008. Here Hymer will celebrate with its customers and all aficionados of caravanning on a grand scale.

The Friedrichshafen exhibition site will be the main venue for this mega event. Sites for about 3000 motorhomes will be provided around the exhibition centre. There will be a comfortable infrastructure for about 500 car-caravan combinations at four campsites nearby. Arrival is scheduled for Thursday. During the day on Friday and Saturday visitors can tour Europe's most advanced motorhome and caravan production facilities at Hymer in

Bad Waldsee. On Thursday, Friday and Saturday evening there will be events held at the largest hall of the Friedrichshafen exhibition centre. Saturday will be the absolute highlight of the anniversary celebrations with a unique evening programme.

Given the high number of anticipated attendees, the main venue, the Friedrichshafen exhibition site, the Hymer site at Bad Waldsee and all the campsites will be logistically networked with shuttle buses. This means that attendees will not have to travel with their own vehicles during this time and traffic chaos will be prevented. Of course, the participants will have the possibility of privately enjoying the tourist attractions of Baden Wuerttemberg, Upper Swabia and Lake Constance before and after the event.

Due to the "limited" number of places and in the interest of smooth organisation it is necessary to register in writing at www.hymerwird50.com. Participation in this mega event is possible only after advance reservation and confirmation by Hymer AG. Participation is not possible without confirmation. Should demand exceed the number of places available (about 3,500), the date of registration will be decisive. So register soon for the fabulous caravan meeting because Hymer will be 50 only once!

Constantly updated information on the celebrations marking Hymer's 50th anniversary and the current anniversary brochure are to be found at www.hymerwird50.de and www.hymer.com.

50 Years of Hymer: Business and Product History

- 1957** Construction of the first caravans at Hymer
The Eriba sales company is founded by Erwin Hymer and Erich Bachem
Construction of the very first Troll
Prototypes of the Puck and Faun models
Patent for Z axle
- 1958** Hymer starts serial production of caravans
Eriba attends to the marketing
Serial production of the Touring range (Puck Luxus, Faun Standard, Faun Familia and Troll Luxus) begins
Patent for bottom-hung window
- 1959** Hymer annual production: 355 caravans
- 1961** Hymer-Caravano: first Hymer motorhome with Borgward chassis, small series with three models
- 1963** Hymer annual production: 852 caravans
- 1964** Patent for awning rail
- 1966** Serial production of Nova model range begins
Patent for winding roof-light
- 1968** Major fire at Hymer
Reconstruction of Plant I
Production area extended to 4,000 m²
Patents for folding table support and wheel arch refrigerator
- 1970** Foundation of the Hymer France SA subsidiary
- 1971** Production of Eriba-Taiga models (up to 1983)
- 1972** Start of serial production of Hymer motorhomes
The Hymermobil (550) is born with Daimler-Benz chassis, original cab and camping body of the Eriba Nova 460 caravan, serial production starts

- 1973** Erwin Hymer takes over sole responsibility of Hymer KG
First integrated motorhomes 660 and 720
First vans with Mercedes chassis
Presentation of the golden series Eriba-Nova 510 de Luxe and Eriba-Nova 560 de Luxe
- 1974** Changeover to fully integrated style of motorhome construction
- 1975/76** Hymer annual production: 7,000 leisure vehicles,
of which 440 are motorhomes
Annual turnover: 60 million DM with altogether 540 employees
- 1976** The Hymermobil 521 with Opel-Bedford chassis realizes market breakthrough for motorhomes
Patent for lowerable front double bed
- 1976/77** New building of Plant III
Production area extended to 7,000 m²
- 1978** Hymer annual production: 7,372 leisure vehicles,
6,095 caravans and 1,277 motorhomes
Hymer annual turnover: 95 million DM with 650 employees
Development of the patented PUAL system
Development of Hymermobil 900
Driver's door for integrated motorhomes
- 1979/80** New developments: Eriba T-Class with Bedford
Hymer S-Class, model 660
- 1980** Merger of Hymer-Fahrzeugbau and Eriba-Fahrzeugbau GmbH & Co. KG to form Eriba-Hymer GmbH
- 1981** Market launch of Hymermobil B-Class
First Hymer alcove vehicle
C-Class III layout, later 544, becomes most popular layout (dinette and side seat bench)
- 1982** Market launch: Hymercar with Ford Transit
- 1983** All Hymer vehicles have the DEKRA GS symbol (tested safety)
New chassis from: Fiat, Peugeot, Citroën
Hymercar with Fiat Ducato goes into serial production
- 1985/86** The 80,000th caravan and 10,000th motorhome come off the production line
Spectrum of vehicles: 22 caravan and 17 motorhome models

- 1988/89** Eriba-Hymer has 50 distributorships in FR Germany
- 1989** Six-year ingress warranty for all Hymer vehicles
- 1990** Annual turnover of Eriba-Hymer GmbH: 280 million DM
Production area extended by approx. 7,000 m²
- 1990/91** Eriba-Hymer GmbH becomes Hymer AG
IPO in December 1990
- 1991/92** New, fully automatic high-bay warehouse goes into operation
- 1993** The 100,000th caravan comes off the production line
Introduction of the HymerCard: 1st customer card in the
caravanning industry
- 1993/94** Development of patented Hymer bonding technology
- 1994** Hymer production celebrates 50,000th motorhome
First HymerCard magazine is issued
Market launch of Hymer E-Class
- 1995** Certification according DIN EN ISO 9001 as the first company in
the industry
New Hymer C-Class Swing model range
New Hymer S-Class
- 1996** Takeover of Niesmann+Bischoff GmbH, Polch
Patent for central locking system
- 1997** New B-Class
Patent for Vario washroom and 4-radii framed window
New Hymer C-Class and Hymer T-Class model range
New Moving model range
- 1998** Takeover of Bürstner GmbH, Kehl
Accessories Divisions of Hymer and Dethleffs form the
independent Movera GmbH
- 1999** Foundation of Hymer-rent organisation
New Hymer C-Class Swing
Eriba Future enters the market

- 2000** Hymer total production to date: 200,000 leisure vehicles:
125,000 caravans and 75,000 motorhomes
Takeover of the Italian motorhome manufacturer LAIKA
Caravans S.p.A.
New S-Class
Introduction of patented double floor
- 2001** Erwin Hymer sets up a foundation for promoting art and culture
- 2002** Inaugural ceremony of new administration building (investment
of 7.5 million euros): 4,600 m² office area for 230 workplaces
- 2003** Hymer-rent's booking service goes online
Introduction of Hymer-EXSIS
- 2004** 100,000th motorhome is produced
Hymer T-Class GT wins the "Golden Steering Wheel" award of the
German Sunday newspaper Bild am Sonntag
- 2005** Construction of covered warehouse (27,000 m²) for approx.
900 vehicles
Investment of nearly one million euros in new side wall
production
Introduction of the Hymer Van Hymermobil B-Class Legend 25
S-Class equipped with fuel cell as standard
- 2005/06** Hymer total production: over 260,000 leisure vehicles
New assembly hall is built (24,000 m²), almost doubling the
production area at the Bad Waldsee site, investment volume:
16 million euros
- 2006** Annual turnover of Hymer AG: 350,000 million euros
Hymer Group: 762,800 million euros
Introduction of the compact Hymer EXSIS-i
Hymermobil B-Class wins the "Golden Steering Wheel" award of
the German Sunday newspaper Bild am Sonntag
- 2007** Hymer celebrates 50th anniversary and opens Europe's most
modern production facilities
The Hymer Group currently has over 3,000 employees
Introduction of the Hymer Gold Edition to mark the 50th
anniversary
Hymermobil B-Class is awarded the title "Motorhome of the
Year" for the 20th time in a row

2. Hymer sets the Benchmark and New Priorities for 2008

- **€364.6 million turnover signifies 2.7 percent growth**
- **Model policy for 2008: Hymer pushes into the medium price range segment**
- **Motorhome debuts: CL model ranges for T-Class and B-Class**
- **Caravan debuts: Touring Pontos, Living Pulse, Nova GL/SL**

In the 2005/2006 financial year (31.8.2006), the turnover of Hymer AG was €364.6 million, up 2.7 percent from €355.1 million. The number of vehicles sold was even up almost ten percent from 10,557 to 11,586.

The figures insufficiently reflect the accomplishment this represents. The business development of Hymer AG and of the entire caravanning industry has been radically affected since mid-2006 by the basic vehicles from Fiat, Ford, Mercedes-Benz and Renault undergoing an almost simultaneous overhaul. All the motorhome manufacturers were obliged to develop a completely new generation of motorhomes within a short time corridor.

This model change not only meant a special challenge for Hymer, but at the same time it marked a momentous point in setting the direction for the company's development. The objective was to fulfil tomorrow's requirements in terms of automotive design, furnishings and fittings, as well as to acquire customers with innovations and tangible product improvements.

Hymer AG has accomplished this with aplomb. Some models are almost sold out up to the end of the current financial year (31.8.2007). This success is shadowed though by some unwelcome attendant circumstances: substantial supply bottlenecks in the procurement of (new) materials have resulted in unscheduled shortfalls in production.

The delivery and production situation outlined above has left its stamp on the development in the current 2006/07 financial year. Set against the same period the year before, the turnover from September 2006 to May 2007 is up approx. 1.0 percent from €305.9 million

to € 308.9 million. The sales figures of new caravans and motorhomes are down approximately 6.1 percent from 9,626 to 9,019 units.

These figures are however only a snap shot. The past years have been characterized by a positive development of Hymer AG and, due to the activities we have implemented and allowing for the demographic trend, we are confident that it will be upheld.

Pursuing a forward-looking business policy which will overcome the problems described in the foreseeable future, Hymer has therefore made significant capital spending decisions over the past months. For instance, the new, 24,000 m² assembly hall went into operation at the beginning of the year, almost doubling the previous production area at Bad Waldsee. Including the logistically optimally linked production areas, such as the new paint shop, the extended high-bay warehouse, the covered warehouse and the ultramodern interior equipment of the new hall, Hymer has Europe's most modern assembly facilities for caravans and motorhomes.

The new assembly hall will be fully equipped and complete in the autumn of 2007, permitting an annual production output of up to 15,000 vehicles on four production lines each measuring 280 metres in length with 28 assembly stations. This investment signifies a milestone for Hymer, assuring not only product quality and production capacity, but also ensuring the best possible working conditions and job security. At Hymer this is all subsumed under the heading "process reliability": it signifies in detail smooth production flow and information transfers, optimal supply of materials to the production lines and direct communication between production and design engineering. The new production facilities also increase the safety, cleanliness and convenience of the workplaces.

Due to the good development in order intake, Hymer has defied the general trend and has succeeded in creating new jobs. Hymer currently employs almost 1,300 persons. It is particularly noteworthy that the average job tenure is 11 years with an average employee age of just under 40 years.

All these facts document the responsible policy adopted by the company and reinforce Hymer's status as a trendsetter in the caravaning industry – not only as a cutting edge firm in the production sector, but also in product development.

Hymer is regarded as a manufacturer offering a full spectrum of products covering all the model ranges customary in the market. Eight motorhome ranges and five caravan ranges encompassing over 130 layouts are offered for the 2008 generation.

Since Hymer's motorhomes and caravans give the company an ideal position in the premium sector, the priority for model year 2008 is now directed to the medium price range segment, to also expand the leading market position in this area.

Hymer is paying particular attention to the new generation of the CL version of the semi-integrated T-Class and fully integrated B-Class models. These CL models represent a new dimension at Hymer. They are offered at an attractive price, in proven Hymer quality and attractive Hymer design. High standard but low weight is the premise for these models, meaning that while the quality, comfort and functionality are maintained at the same high level, these vehicles with adequate load capacity have a total weight of less than 3.5 tonnes. This target weight has been achieved for the standard versions of all the models and makes allowance particularly for the current driving licence regulations, but also for various road tolls.

All the layouts and furniture of these models have been re-designed and the interior furnishings and fittings have been revised accordingly. Thanks to the new interior scheme and host of technical innovations, the new T-CL and B-CL models offer attractive layouts with practical appointments, while measuring less than seven metres in overall length (except for one model per range).

The interiors of the Hymer Van, Hymer EXSIS-i and the C-Class CL alcove model of the 2008 generation have been given an attractive face-lift. New features are the furniture finish, the furniture flaps and handles, the upholstery design and lighting elements.

The interior design in the premium range of the 2008 generation, the Hymer T-Class SL and Hymermobil B-SL models, has also undergone a face-lift. The attractive furniture design additionally incorporates elegant plexiglass (cupboard inlays, lighting elements) and a new style of upholstery. A striking counter finish is provided in a distinctive, high-gloss granite look.

A new feature at Hymer is that most of the motorhomes which so far offered a garage as an option, will come with a garage as standard from 2008 onwards.

Vehicle safety enjoys top priority at Hymer. In keeping with this principle, a Hymermobil B-SL and a Hymer EXSIS-I were subjected to crash testing. The results were impressive and document that Hymer motorhomes meet the highest safety standards. On the basis of the crash test on a new Hymermobil B-SL with Mercedes chassis, which Hymer carried out in February 2007 in cooperation with Mercedes, Hymer has been issued a Mercedes clearance certificate authorizing the installation of driver/passenger airbags in all B-SL and S-Class models with Mercedes chassis.

In the caravan sector, model year 2008 sees the launch of the Eriba-Nova GL and Nova SL versions as part of the successful spectrum of Eriba-Nova models. The two versions do not differ in the layouts or fittings, but they feature different styles of furniture, upholstery design, surface finish and colour scheme. The GL version targets the mainstream clientele, while the SL version with the Toscana cherry wood finish addresses particularly the clientele seeking new, individual trends. The SL version documents Hymer's continuous quest to introduce new styles to the market.

Newly designed, the Living-Pulse is making its market debut. It caters especially for families – three of the five models have bunk beds – and is fully equipped with a remarkable range of mod cons at an attractive price.

The curtain is being lifted on the Eriba-Touring Pontos featuring a layout with a centre bed and dinette at the front: a first in this very compact class. All the Touring caravans (except

for the Puck) are given a face-lift for 2008. The furnishing scheme has been revised, the furniture handles are metal and the upholstery has also been enhanced.

Backed by the most advanced production facilities industry-wide, the new models and the marketing strategy of addressing the medium price range segment more intensively, Hymer will not only consolidate its leading position, but will substantially expand it by stepping up its presence in all the markets.

3. The Gold Edition 2008: Hymer Jubilee Vehicles

As part of the company's 50th anniversary, Hymer is presenting a number of jubilee models offering exclusive advantages in terms of furnishings and fittings, as well as pricing. In the case of the caravans, the Familia 310 GT and Triton 430 GT from Hymer's Touring range of 50 years' standing are offered as Gold Edition models. In the case of the motorhomes, the semi-integrated Hymer T-Class 654 SL and the Hymermobil B 514 SL, a model from Europe's most successful range, are presented in Gold Edition format. The curtain will be lifted on the two Touring models and on the Hymer T-Class 654 SL at the Caravan Salon in Duesseldorf.

Among the features of the Eriba-Familia 310 GT Gold Edition are a transverse bed, a style collection in jubilee design and the special "Gold Edition" blend of fabrics. The exterior gleams in a champagne metallic paintwork finish. Inside, the Toscana cherrywood furniture finish, the high-gloss granite-style surfaces and a host of additional décor details conjure up an exclusive atmosphere. Further items include aluminium wheels, spare wheel with holder, safety coupling, mosquito net door, splash guards and carpeting, and it all comes at a total price of € 14,590. This means the customer saves € 1,065 compared to the normal equipment price.

The Eriba-Triton 430 GT Gold Edition again features a transverse bed, a style collection in jubilee design and the special "Gold Edition" blend of fabrics. The exterior gleams in a champagne metallic paintwork finish. Inside, the Toscana cherrywood furniture finish, the high-gloss granite-style surfaces and a host of additional décor details conjure up an exclusive atmosphere. Further items include aluminium wheels, spare wheel with holder, safety coupling, mosquito net door, splash guards and carpeting, and it all comes at a total price of € 16,990. This means the customer here saves € 1,125 compared to the normal equipment price.

The Hymer T-Class 654 SL Gold Edition is also making its debut. This model has a white cab and a champagne metallic paintwork finish. In addition to a 2.3 litre M-Jet engine with Fiat chassis, the jubilee model sports attractive wood-finish appliqués in the region of the

dashboard. Further features include power outside mirrors, a passenger air bag, cruise control and an engine-operated air conditioning system with pollen filter. The club seats are elegant in design and are covered in the living-area fabric.

Further items are the folding darkening system for the cab, a mosquito net roller door and a TEC Tower in the kitchen. The living area of the jubilee model is graced with an exclusive style collection: flaps in Toscana cherrywood finish combined with leather design, an exclusive finish for the kitchen surfaces and a “Gold Edition” blend of captivating fabrics with a special, celebratory embroidered label, again to be found on the driver and front passenger seats.

An Oyster 85 digital satellite system and a full sound & multimedia package with four loudspeakers, subwoofer, DVD tuner and a 17-inch flat screen add the finishing touches to the array of exclusive jubilee features.

Complete with its exclusive appointments, the Hymer T-Class 654 SL Gold Edition costs € 60,990, which signifies a saving of € 7,460 compared to an adequate serial model.

The Hymermobil B 514 SL Gold Edition with L-shaped seating group (two integrated three-point belts) at the front, a raised double bed at the rear, plus garage, gleams in a complete champagne metallic paintwork finish. The Hymermobil B 514 SL Gold Edition is powered by a 2.3 litre M-Jet engine with Fiat chassis. The cab of the jubilee model is graced with attractive wood-finish appliquéés in the region of the dashboard. Among the technical features of the Hymermobil B 514 SL Gold Edition are power outside mirrors, static cornering light including fog lamps, cruise control and an engine-operated air conditioning system. The equipment also includes a folding darkening system for the cab and a mosquito net roller door.

In the living area the customer is welcomed by an exclusive style collection: flaps in Toscana cherrywood finish combined with leather design, an exclusive finish for the kitchen surfaces and a “Gold Edition” blend of captivating fabrics with a special,

celebratory embroidered label, again to be found on the driver and front passenger seats – they all add up to lend an especially exclusive aura to the jubilee model.

An Oyster 85 digital satellite system and a full sound & multimedia package with four loudspeakers, subwoofer, DVD tuner and a 17-inch flat screen put the finishing touches to the array of exclusive items.

The price will also make customers prick up their ears: with its full range of exclusive features the Hymermobil B 514 SL Gold Edition costs € 74,990 Euro, which signifies a saving of € 8,675 Euro compared to an adequate serial model.

4. Hymer Motorhomes

Hymer Van	Hymer C-Class CL	Hymer T-Class CL	Hymer T-Class SL	Hymer EXSIS-i
New: Hymer Van 512	Hymer C 512 CL	New: Hymer T 552 CL	Hymer T 574 SL	New: EXSIS-i 512
Hymer Van 522	Hymer C 542 CL	New: Hymer T 612 CL	Hymer T 578 SL	EXSIS-i 522
New: Hymer Van 562	Hymer C 622 CL	New: Hymer T 652 CL	Hymer T 616 SL	New: EXSIS-i 562
Hymer Van 572	Hymer C 642 CL	New: Hymer T 672 CL	Hymer T 654 SL	New: EXSIS-i 572
	Hymer C 662 CL	New: Hymer T 692 CL	Hymer T 664 SL	
	Hymer C 682 CL		Hymer T 674 SL	
			Hymer T 676 SL	
			Hymer T 686 SL	

Hymer B-Class CL	Hymer B-Class SL	Hymer S-Class
New: Hymermobil B 504 CL	Hymermobil B 504 SL	Hymermobil S 790
New: Hymermobil B 508 CL	Hymermobil B 514 SL	Hymermobil S 800
New: Hymermobil B 514 CL	Hymermobil B 524 SL	Hymermobil S 830
New: Hymermobil B 614 CL	Hymermobil B 544 SL	
New: Hymermobil B 654 CL	Hymermobil B 574 SL	
New: Hymermobil B 698 CL	Hymermobil B 614 SL	
	Hymermobil B 654 SL	
	Hymermobil B 655 SL	
	Hymermobil B 660 SL	
	Hymermobil B 674 SL	
	Hymermobil B 675 SL	
	Hymermobil B 694 SL	

4.1 The motorhome range in model year 2008

Hymer's motorhome range in model year 2008 comprises eight ranges with 69 models. Apart from various new and numerous restyled models, the 2008 generation is focused on the completely newly designed CL versions of the semi-integrated T-Class models and the fully integrated B-Class. These new model ranges place Hymer on track to clinch the market leadership in the medium price range segment – a status already attained by the company in the premium sector. For model year 2008 Hymer has also decided that nearly all the motorhomes so far available with a garage option will now always be offered as vehicles incorporating a garage and therefore a garage surcharge will no longer be incurred.

You will find equipment variants and illustrations of the new layouts on the enclosed CD-ROM. You will also find currently available photos and graphics there. You will find a selection of regularly updated product photos online at www.hymer.com - Company - Press + News - Photos. Technical data of the new motorhomes and caravans (German/English) will be available online at www.presse2008.hymer.com from mid-July 2007.

4.2 The compact ranges: Hymer Van, Hymer EXSIS-i

The compact Hymer Van and Hymer EXSIS-i motorhomes have been given a general interior face-lift for model year 2008. Lugano pear wood is selected as the furniture finish. Noce Bergamo is offered as an alternative. New features are the furniture flaps and handles as well as the kitchen worktop finish. The lighting elements also shine in new splendour. The new upholstery and the style in which it is crafted promise added seating comfort.

As from model year 2008, the layouts of the Van and EXSIS-I models will be identical in design. For the time being this will involve three models in each case. Newcomers are the Van 512 and the EXSIS-i 512, both featuring a seating group, an associated longitudinal seat and transverse bed at the rear. A special highlight in these models is a wardrobe in the garage area at the rear, with easy access thanks to the upwardly folding rear bed. The EXSIS-i 572 also offers a new layout with twin beds. Furthermore, an additional bed at the front can be formed by converting the seating group in the Hymer Van 512 and 562 models.

On the outside the Hymer Van has a new rear light moulding and there is a new colour option – Bordeaux red – to replace the previous Colorado red paint finish.

A special feature of the EXSIS-I is an extending front bed which, with a reclining area of 2 x 1.80/1.45 metres, is the largest in the industry and offers exceptional comfort. The new TV installation also promises added convenience: the monitor is freely adjustable, allowing viewing from the bed or from the living area – as you please.

4.3 The alcove range: Hymer C-Class CL

The Hymer C-Class CL has been given a general interior face-lift, along similar lines to the compact models. Lugano pear wood is selected as the furniture finish. New features are the furniture flaps and handles as well as the kitchen worktop finish. The lighting elements shine in new splendour. The new upholstery and the style in which it is crafted also promise added comfort in this model range.

Altogether eight models are offered in the 2008 generation.

4.4 The new CL ranges: Hymer T-Class, Hymermobil B-Class

Hymer is making strong inroads into the medium price range segment by introducing the new CL models of the T-Class and B-Class motorhomes. The new CL models represent a new dimension at Hymer. They are offered at a “medium” price but provide proven Hymer quality and attractive Hymer design.

High standard but low weight is the premise for these models, meaning that while the quality, comfort and functionality are maintained at a high level, these vehicles with a large load capacity have a total weight of less than 3.5 tonnes. This target weight has been achieved for the standard versions of all the models and makes allowance particularly for the current driving licence regulations and also for the road tolls introduced in many places. Thanks to clever design and technical innovations, the new T-CL and B-CL models offer attractive layouts with practical furnishings and fittings, while measuring less than seven metres in overall length (except for one model per range).

Due to the target weight and dimensions, all the layouts were re-designed. It is amazing that despite the reduced dimensions, in some utility areas - such as kitchen or washroom - there is no sense of space loss in the new models, but the useful area has even been increased, thanks to the new design.

The T-Class CL has nine models in model year 2008: three models with fixed bed and L-shaped seating group/semi-dinette, one model with fixed bed and seating group which together with a longitudinal seat bench is convertible to form a bed. Two models have a garage with transverse bed at the rear, alternatively an L-shaped seating group with longitudinal seat bench or a seating group which together with a longitudinal seat bench is convertible to form a bed. The remaining two models have an L-shaped seating group, alternatively twin beds/a king-size bed.

The B-CL presents twelve models. All the models have a front bed, and in addition there are also versions available with fixed and king-size bed at the rear, garage

vehicles with a transverse bed or bunk beds at the rear or with a seating area convertible to form a bed in the middle of the vehicle.

As you enter the new CL models you will be captivated by the new interior design scheme: the furniture, fabrics and colours conjure up an exceedingly attractive and inviting atmosphere. The furniture design (Lugano pear wood) is geared to ergonomic, flowing forms. The wardrobe is horizontally divided for ideal use and, depending on model, has a very large linen shelf.

Cupboards and furnishing elements in the entrance area are designed to ensure the best possible freedom of movement. This also applies to all the other furniture, such as seat benches or overhead storage cupboards, which give maximum leg- and headroom. Apart from delivering the best comfort, the decor also pleases the eye: an integrated lighting concept with new, variable and individually adjustable spot lights sheds an entirely new light on the interior.

The kitchen area is again amazing. The Hymer exclusive hob with integrated grid permits use across several burners. The work surfaces (especially in the corner kitchens) provide extra space. In addition, ideal use is made of the kitchen units throughout their depth – in some cases with convenient pull-out shelves.

The new washroom scheme also delivers greater functionality and even more visual appeal. The wash basin folds away for full use of the shower. The new toilet with curved contours (in the version with separate shower) saves space and gives new freedom of movement. The use of mirror elements optically enlarges the space.

The Hymer engineers have come up with further highlights, depending on model and version:

All the L-shaped seating groups have a very homely lounge character. The three-point belts have been integrated in a new way: they vanish elegantly in the back wall of the seat and are visible only when they are needed during travel. The large mono tabletop is variably adjustable. In the version with a seating group, a new table

design is available in which the double/two-part tabletop can be extended in the direction of the longitudinal seat bench/passenger seat, if required.

For the combination of seating group and longitudinal seat (bench), Hymer has developed the "Easy Sleep function" for the seat/bench, permitting conversion to form a bed with effortless ease.

Apropos bed. The new steps leading to the raised rear bed in vehicles incorporating a garage are considerably wider and therefore more convenient.

For those who like watching television in bed: the TV solution in the new CL models caters for individual needs, depending on layout. On the one hand you can view the monitor from the bed or from the living area. On the other hand, depending on model, you can elegantly lower and conceal it in the cabinet between the kitchen and living area.

Hymer's new CL models, their remarkable features and attractive pricing set a new benchmark in the medium price range segment.

4.5 The premium ranges: Hymer T-Class SL and Hymer B-SL

In model year 2008 the premium segment at Hymer - the SL model ranges - will be represented by the semi-integrated T-Class models and fully integrated B-Class models.

The B-Class range encompasses 17 models, making it the widest product offering of all Hymer's ranges. Europe's most successful motorhome truly caters for everything customers could wish for in terms of layout and vehicle dimensions. The Hymer T-Class SL range comprises nine models. This vehicle type enjoys growing popularity and it has meanwhile become a staunch pillar in the Hymer portfolio.

The furnishing of all the 2008 SL models has been restyled, using the Lugano pear wood furniture finish and an upholstery design providing added comfort. In addition, the flaps of the overhead storage cupboards in the kitchen feature attractive plexiglass inlays. Further plexiglass elements (for example the light column in the entrance area) are white instead of green in the revised design. The kitchen top gleams in a distinctive, high-gloss granite look.

The exterior paintwork of the SL vehicles is also striking: the side walls are in pearl grey as standard. An all-silver paint finish, including front and rear, can be optionally ordered.

A personalized and exclusive note can be added to the interior décor of the vehicles by means of three style collections – Barcelona or Modena combined with Noce Bergamo or Monaco combined with Lugano pear wood.

The 614, 654, 674 and 694 models of the SL versions featuring high-class appointments can be equipped with a Truma Vario air conditioning system in the double floor. The cold air is conducted from the double floor through a piping system, via the overhead cupboards, into the vehicle and provides not only a great atmosphere, but also a cool head.

Hymer will continue to successfully uphold its market leadership in the premium segment with the new SL generation.

4.6 The luxury range: Hymermobil S-Class

Hymer's long-standing epitome of sheer luxury: the Hymermobil S-Class. Three models – the S 790, S 800 and S 830 - are offered in model year 2008. The layouts have an L-shaped seating group (with two integrated three-point belts), alternatively they have a longitudinal couch or sideboard and at the rear alternatively a fixed bed, a transverse bed or twin beds. All the vehicles come with a garage.

Besides the exceptionally exclusive styling, attractive design, perfect layouts and appointments, the top-class, standard technical features of this model range leave nothing further to be desired.

Here are a couple of the remarkable features which come as standard:

Besides their first-class basic equipment, standard features of the Mercedes chassis are headlamps in chrome look as well as bi-xenon and daytime running light. In addition, the S-Class is equipped with an Airtop air suspension from AL-KO.

The two all-metallic paint finishes which come as standard, including the stylish, overhead, power-adjustable and heatable external mirrors, in champagne or emerald green, are very striking. The side windows of the driver's cabin have insulating glazing and a folding darkening system.

The 17-inch flat screen in the living area has a power-operated lowering system and the sound system with subwoofer includes a radio with eight loudspeakers. All the doors and flaps are secured by central locking.

The kitchen equipment is of domestic standard: a 175-litre refrigerator including a large freezing compartment, oven and grill. The entire unit is ignition lock-controlled and secured by an electric door lock.

The Alde warm-water heating system and underfloor warm-water heating provide cosy warmth. The Saphir Comfort floor-level air conditioning system from Truma ensures a super climate.

The washroom is nice and warm as well. There a further practical and convenient highlight is to be found: the jet WC, a flush toilet providing the convenience and attractive design generally found in a domestic environment.

A second living-area battery comes as standard for the many luxury items of electrical equipment in the S-Class.

Hymer's S-Class comes with an unparalleled array of standard features meaning it compares favourably in the absolutely top-level segment of the motorhome market.

5. Eriba-Caravans

Eriba-Touring	Eriba-Feeling	Eriba-Living Pulse	Eriba-Nova GL	Eriba-Nova SL	Eriba-Nova S
Puck 120	EF 425	EL 440	EN GL 390	Neu: EN SL 435	EN S 540
Puck 120 GT	EF 430	EL 465	New: EN GL 435	EN SL 465	New: EN S 541
Puck 230 GT	EF 430	EL 505	EN GL 465	EN SL 530	EN S 545
Familia 310 GT	EF 440	EL 525	EN GL 470	EN SL 540	New : EN S 546
Familia 320 GT		EL 560	EN GL 480	EN SL 545	EN S 670
Triton 410 GT			EN GL 490	EN SL 580	EN S 690
Triton 418 GT			EN GL 530	EN SL 680	
Triton 420 GT			EN GL 540		
Triton 430 GT			EN GL 545		
Troll 530 GT			EN GL 560		
Troll 540 GT			EN GL 580		
Troll 550 GT			EN GL 680		
Troll 552 GT					
Troll 555 GT					
New: Pontos 660					

5.1 The caravan range in model year 2008

For the new caravan model year Hymer has turned its attention mainly to extending the Eriba-Nova spectrum. In the past years this successful model range has triggered a real caravan boom at Hymer. For model year 2008 Hymer is launching a GL and an SL version. However, there is a host of innovations in the other model ranges as well. For instance, the Eriba-Living Pulse range – with a family-friendly design and fully equipped with a remarkable range of mod cons – is being introduced into the market. The Eriba-Pontos is making its debut in the cult range of Eriba-Touring caravans. The upcoming generation of caravan models cements Hymer's title as one of the leading manufacturers on the caravan market.

You will find equipment variants and illustrations of the new layouts on the enclosed CD-ROM. You will also find currently available photos and graphics there. You will find a selection of regularly updated product photos online at www.hymer.com - Company - Press + News - Photos. Technical data of the new motorhomes and caravans (German/English) will be available online at www.presse2008.hymer.com from mid-July 2007.

5.2 Eriba-Touring

The interior of all the Touring models (except for Puck) has been restyled for the 50th anniversary. Lugano pear wood is used for the furniture design. Further developments are attractive flaps with practical handles, Noce Bergamo trims and a matching light finish for tabletops and surfaces. High-quality corner elements, new wall pockets, spot lights and coat hooks put the finishing touches to the attractive interior.

A highlight in the Touring range is the new Eriba-Pontos 660. For the first time the Hymer engineers have developed a layout for the very compact Touring body which has a bed in the middle and a king-size bed at the rear. At the front there is a dinette. The new Pontos also has a high-quality kitchen, a washroom and two wardrobes at the rear.

5.3 Eriba-Feeling

The Eriba-Feeling is a classical pop-top caravan combining known road-holding qualities with state-of-the art living standards. In model year 2008 this range features revised exterior spotlights and sidelights as well as a new awning rail.

The entire range comes with Ligurian alder as the furniture finish and winterized PUAL technology patented by Hymer for round-the-year use. The sporty styling and practical equipment of this range will appeal particularly to young people.

Four Feeling models are offered in model year 2008. With their compact dimensions these caravans guarantee simple handling and ideal road-holding characteristics even for those inexperienced in towing.

5.4 Eriba-Living Pulse

The Eriba-Living Pulse is a caravan model range based on the previous Eriba-Living range. The family-friendly models demonstrate outstanding value for money at first glance because they are fully equipped with mod cons catering for every need, even in the basic version.

The hammer-finish side walls have silver paintwork. In addition, the models have an entrance door with window, an outside storage room door and a winding roof-light. The WS 3000 safety coupling (with drawbar cover) makes towing easy-going.

New spot lights present the interior with the Ligurian alder furniture finish in the proper light. For instance, the kitchen worktop in Sardegna slate with new corner moulding, the new table finish and the flooring in Vivaldi design. Hymer also offers a new generation of refrigerators with 90(100)-litre capacity for this range, depending on model. The innerspring mattresses and new upholstery design promise extra comfort. Putting the finishing touches to the full set of furnishings and fittings in this model range are a Truma-Therme, a flat screen mount and a bedspread as standard.

Altogether five models are offered in the new model year – three of them with bunk beds. These models optionally come with a third bunk bed – a useful extra for large families.

5.5 Eriba-Nova GL / SL

The models in the Eriba-Nova range are currently the most successful of Hymer's caravans. Hymer has come up with something special for the forthcoming model year: two versions – GL and SL – will be offered in this range. The GL version fulfils the classical requirements of the prospective caravan buyer, while the SL version addresses customers seeking new trends and somewhat more modern designs. An important point is that while the GL and SL versions have the same layouts, they differ in their styles. From outward appearance alone, the versions hardly differ. They both have pearl grey outside walls with design stickers in blue for the GL and in white for the SL. New features for both versions are the entrance door, the awning rail, the manoeuvring handle at the rear and the rear moulding with high-quality rear lights.

In the interior both versions have a new lounge seating group scheme which, in the version with a U-shaped seating group, is enhanced by high-quality corner elements. Both versions are embellished by a new décor presenting, for instance, freely adjustable Roman blinds of high-quality design. The variably adjustable tabletops mounted on a technically sophisticated telescopic table leg are a special feature.

The differences between the two versions are to be found in the model diversity and primarily in the interior styling.

The Nova GL range is made up of altogether 16 models. With their classical furnishings they are graced by a new furniture design in Lugano pear wood finish. The furniture flaps at the front and rear have leather-look inlays and new ergonomic handles – practical in use and elegant in design.

The kitchen unit flaps feature back-coated plexiglass. The three-burner hob and worktop finish are new items in the kitchen. As from 2008 the new generation of Dometic 90(100)-litre refrigerators, depending on model, will also be introduced.

The new generation of lounge seating with lavish upholstery delivers extra comfort. The attractive curtain style and the new finish for tabletops and surfaces also create a pleasant ambience. The interior of the caravan is well-lit with new spot lights and ceiling lamps.

For the new model year the SL range will encompass nine models. It will feature a trendy furniture design in a Toscana cherry wood finish and flaps with frames made of real wood with leather-look inlays. As in the GL range, the new generation of lounge seating with lavish upholstery will deliver extra comfort for the SL models. The curtain style coordinated to suit the more modern look and the tabletop and surface finish to go with it create a pleasant ambience. The interior of the caravan is again well-lit with new spot lights and new ceiling lamps.

In the kitchen area the flaps again have leather-look inlays. Along the lines of the GL version, new items in the kitchen are the three-burner hob, the worktop finish and the new generation of Dometic 90(100)-litre refrigerators.

The Eriba-Nova 465 has a special highlight in store for both the GL and SL versions: a partition separating off the kitchen, in the style of the Nova 465 Gold Edition. An integrated rotary element with TV mount allows viewing from the U-shaped seating group or from the fixed bed by turning the monitor.

A model particularly worthy of mention is the Nova 435, which is available both as a GL and as a SL version. It is the most compact layout in this range and, besides a fixed bed, it provides a new, spacious and comfortable salon seating group. Optionally there is even space for a large 100-litre refrigerator.

Both versions will also be equipped with an autonomy package (hot water boiler, electro autonomy package etc.) on request.

5.6 Eriba-Nova S

Since last year the Eriba-Nova S has represented the ultimate class of Hymer caravans in terms of comfort and luxury. The entire concept is modelled closely on the S-Class motorhome segment.

The only change from the present version is that all Nova S-models will have a revised rear light moulding. Furthermore, two of the seven models available for model year 2008 - the Nova S 541 and Nova S 546 – will be only 2.30 metres wide as a “bonus” for travelling. A new addition to the range is an optional folding bed for the Nova S 690.

This range is entering model year 2008 almost unchanged, true to the motto “never change a winning team.”

6. Hymer-Welt: more than first-class vehicles

- **HymerCard:** the ticket to the world of Hymer services
- **HymerCard magazine:** information and inspiration
- **Hymer-finance:** the individual route to a dream vehicle
- **HymerCard travel:** for adventurers and bon vivants
- **HymerCard camping:** luxury under the starry sky

HymerCard: the ticket to the world of Hymer services

Holiday with Hymer and re-discover the world. Customers buying a Hymer motorhome or Eriba caravan not only receive a high-quality leisure vehicle but, if they like, the HymerCard into the bargain – the key to the exclusive Hymer-Welt and all it has to offer. Whether you take your motorhome or caravan to Alsace, to Scotland, to Austria, South Africa or New Zealand – Hymer and its competent travel partners are at your service. On top of this comes a comprehensive range of services for mobile holidays, “once in a lifetime” offers from selected Hymer teaming partners and so real savings for HymerCard customers. No wonder that over 33,000 motorhome and caravan owners are already HymerCard holders.

All customers purchasing a Hymer motorhome or caravan receive the HymerCard on request, and along with it lots of service packages. For instance, HymerCard holders enjoy round-the-clock assistance throughout Europe in finding a breakdown and recovery service, as well as medical aid and legal advice. It’s just a call away! The Hymer travel service also provides comprehensive information on the holiday destination in question (language, currency, weather and so on). When words fail you in dealings with authorities, the police or customers, you can ask an interpreting service for assistance over the phone. Hymer also provides fast, no-fuss assistance if important papers or the vehicle key are lost: copies of important records and documents can be put in safe deposit in the document depot and if the key (with HymerCard keyring pendant) gets lost, the practical key-finding service is there for you.

Financial freedom: For seven years now customers have had the option of applying for the HymerCard as a full Visa credit card – with all the Visa services (for instance, inland cash withdrawals of up to 300 euros/day including 24-hour service to block cards), without the annual fees otherwise normally charged. Since the HymerCard-Visa is a HymerCard plus credit card in one, it not only reduces the bulk of cards in your purse, but also provides interesting special services on top of the normal credit card benefits. For example, the system offers extremely flexible repayment options subject to credit standing. If the card is lost, the maximum liability is 50 euros in case of misuse. In addition, the HymerCard-Visa includes up to two partner cards.

With Visa as Hymer's partner, customers can pay for cashless transactions at over 24 million retail outlets which accept Visa or withdraw cash round-the-clock from over 800,000 cash dispensers. For further information go to www.hymer.com → Service → HymerCard → Visa.

HymerCard magazine: information and inspiration

Everything at a glance. Company and product news, travel offers, tips on accessories and unique opportunities to win prizes, it's all delivered to HymerCard holders, free of charge, three times a year. Readers of the HymerCard magazine benefit particularly from the offers available exclusively to Hymer customers from Hymer's teaming partners: whether it be a visit to an amusement park, a stay at a camping site or a concert – HymerCard holders can always be sure of the quality of the offering and of real savings. That is why the circle of Hymer customers reading the HymerCard magazine has meanwhile topped the 33,000 mark. Non-readers can check out the pdf download section (at www.hymer.com → Service → HymerCard → Magazine) and take a look at what this attractive customer magazine has to offer.

Hymer-finance: the individual route to a dream vehicle

Hymer takes care of financing solutions geared to customers' individual needs, enabling them to realize the dream of their own Hymer vehicle with as little stress as possible. Hymer-finance, a service of the Santander Consumer Bank, wraps up tailor-made financing packages perfectly suited to every need and, above all, to every purse.

In addition to classical instalment financing with twelve- to 120-month terms, Hymer-finance offers so-called budget financing involving the payment of small monthly instalments with a final instalment at the end of the financing term. The same conditions apply as for the standard financing with three different options for the final instalment:

1. Pay the final instalment
2. Simply take out follow-up financing for the final instalment
3. Return the vehicle (set-off of the final instalment and purchase of new vehicle)

New and only from Hymer-finance: AutoFlex, the particularly flexible version. Here the customer can individually fix the amount of the monthly instalment and – in an equally hassle-free way – he can reduce it by making payments inbetween.

Another interesting alternative is easy buy financing in which the initial instalment becomes due only 180 days after receipt of the vehicle. This allows customers to snap at the chance of buying a motorhome or caravan, even if other investments are currently pending.

The latest financing product from Hymer-finance is “AutoDispoPlus”, an EC card from the Santander Consumer Bank, which the customer receives when purchasing a Hymer vehicle from a Hymer dealership. The customer receives a € 5,000 credit limit. The amount taken up remains interest-free for six months and is then subject to a very favourable rate of interest.

Processing of the financing or leasing (www.santander-leasing.de) desired is attended to directly through Hymer-finance and is hassle-free. To seek information about all the finance options without obligation, just visit www.hymer.com (Service → Hymer-Welt → Hymer-finance) and click the online finance calculator. Further information is available from the Hymer dealerships.

HymerCard travel: for adventurers and bon vivants

Do you yearn for travel? No problem! Hymer whisks its customers away to the destinations of their dreams – no matter whether they be near or far. Hymer guarantees perfect planning and keeps coming up with new travel ideas to ensure mobile holidaymakers' enjoyment. In the coming season, for instance, the programme includes a golf and wellness trip to Czechia, Slovenia and Hungary, a gourmet tour of Alsace and a trip to a concert given by the Kastelruther Spatzen. Morocco has been a big hit among the destinations of HymerCard travel for twelve years now and is therefore again offered in the 2007/2008 season. In addition, HymerCard customers can witness the spectacle of the "Almabtrieb" (bringing cattle down from the mountain pastures) in Austria, they can go on search for the Loch Ness monster in Scotland or marvel at the beauties of nature "down under" in Australia. HymerCard travel offers holidays to suit every taste and fancy – whether for sports enthusiasts, bon vivants or adventurers.

From mid-August, those yearning for faraway places will find all the HymerCard travel offers and a registration form in the HymerCard travel catalogue for the 2007/2008 season by simply going to www.hymer.com (Service → HymerCard → Travel). To ensure that HymerCard customers experience an unforgettable holiday, Hymer works on all projects together with professional tourist operators who competently plan and organize the trips – including local excursions. An experienced guide accompanies the group on HymerCard exclusive trips and is on hand as a contact person from the first to the last day of the holiday. These tour guides are not only very competent, most of them are also enthusiastic "Hymer drivers". For further information on the current programme call +49-(0)7524-999-0 or send an e-mail to: hymercard@hymer.com.

HymerCard ferry service

Hymer charts your course, whether on land or sea. If the HymerCard customer's holiday travels take him across water (to Scotland or Sicily, for instance), Hymer will help him catch the next boat. The Reise-Service Kiel – a longstanding partner of Hymer AG – books the right ferry for the customer and then sends the tickets by mail – it's just a call away: +49-(0)431-92828.

HymerCard camping: luxury under a starry sky

So campers get to see all the sights, they need sites – campsites. Hymer recruits the assistance of competent camping partners to ensure that HymerCard customers can enjoy good-value holidays at Europe's best camping sites.

To go with the round figure of its anniversary, Hymer presents exactly 50 camping partners in Germany, the Netherlands, Switzerland, Austria, Italy and Spain. All HymerCard holders receive 15 percent discount on the fee per person, instead of ten percent so far, at these 50 campsites. This exceptional price advantage will be in force until the end of 2008.

In this connection there is a new brochure entitled "HymerCard Camping Partners" for download at www.hymer.com (Service → HymerCard → HymerCard Camping Partners → Brochures & Downloads), giving an in-depth presentation of the camping companies and the range of special services they offer. For further information visit www.camping.hymer.com.

Camp for seven days and pay for only six, with HymerCard. LeadingCampings, an association of 32 top campsites across Europe gives HymerCard holders one night for free. And here's how it works: before they depart, HymerCard holders contact the campsite in question by e-mail or phone to make their reservation and check out that space is available. On request, customers of Leading Campings receive the LeadingCard, which secures various advantages for the camper and makes him a VIC (Very Important Camper). To mark the introduction of this customer card, the teaming partners - Hymer and LeadingCampings – are holding a prize draw for a brand new Hymer EXSIS-i. Go to www.leadingcampings.hymer.com for further information.

7. Hymer-rent: freedom for hire

- **Express booking: the dream motorhome is just 5 clicks away**
- **The key to fast happiness: last minute and Happy Weeks**
- **Gift Voucher Shop: holidays make the perfect gift**
- **The first contact: DVD explains the rental vehicle**
- **Risk-free travel: extended cancellation clause**

Freedom is an important element in any holiday. That is why Hymer-rent not only gives you free choice from 900 vehicles – including almost all the current Hymer motorhome types – but also allows an absolutely free and individual style of holiday: thanks to altogether 95 Hymer-rent depots in 20 European countries (42 of which are in Germany).

Whether the trip is planned well ahead or on the spur of the moment, whether the vehicle is for collection in Germany or Portugal; whether it's a nippy Van or a spacious alcove model – maximum freedom is guaranteed with Europe's most successful rental organization.

Apart from the free planning and style of holiday with Hymer-rent, customer service enjoys top priority – from the attractive price structure for the entire rental fleet all the way to additional last minute and special offers. Bookings are made locally at the friendly Hymer dealership or online from home – and a few days after a rental agreement is concluded the customer receives the “Rent a Hymer – First Steps” DVD, free of charge, so as to get to know the vehicle. A new service in the contract procedure is the inclusion of the “extended cancellation clause”, permitting the customer to withdraw from the rental agreement. He also benefits from a host of schemes organized with teaming partners of Hymer-rent all over the world as well as from the HymerCard guided camping trips. Hymer-rent is just right for those who seek to experience more than the “average tourist” and yet want the comfort of sleeping in their “own bed”. And last but not least, Hymer-rent helps you to give away travel pleasure: the customer will find presents to suit every occasion at the Hymer-rent Gift Voucher Shop.

Express booking: the dream motorhome is just 5 clicks away

Quick and simple booking reduces holiday stress. That's why Hymer-rent has perfected the option of booking online at www.hymer-rent.de. It takes just five clicks and the express booking system on the start page takes you straight to the available vehicle. Once the requested data have been entered, a vehicle hit list is displayed as quick as a flash. An outside view of the vehicle, layout, number of berths, depot, travel period and price are shown at a glance for fast and easy selection of the model desired. The tried and tested online booking system requires more entries, but increases the hit rate and the probability of receiving the very vehicle the customer is after.

The menu steps (in German or English) are easy to follow and attractive in layout for directly booking Hymer-rent motorhomes in Germany and in seven further European countries (Greece, Ireland, Lithuania, Poland, Portugal, Switzerland and Slovenia).

Accessories of the customer's own choice: the equipment of each motorhome can be individually selected when making the booking. For a fee Hymer-rent supplies the rental motorhome complete with bed linen, towels, tableware or camping furniture on request. A new addition to this practical service: from now on, winter holidaymakers can order winter tyres for every model. Once the booking has been made, the customer receives a confirming mail making the transaction legally effective. Payment is equally fast and simple: by convenient transfer. In this way the holiday begins with the online booking.

The key to fast happiness: last minute and Happy Weeks

Whether it's for a minibreak or the annual holiday – Hymer-rent has the right answer for long-term holiday planners or for last-minute bookers. The regularly updated last-minute bargains allow discounts of up to 20 percent on the normal rental charge. Furthermore, in some cases the vehicles can be booked here for less than seven days (normal minimum booking term). And here's how it works: last-minute partners present their quota of currently available motorhomes in the last-minute booking menu. A click on the partner wanted and they are displayed together with the travel

period and price. Enjoying mobile holidays with Hymer-rent is as easy and as convenient as that.

However it's also worth taking a look at the normal rental charges: the lowest price for a 2-person vehicle in the economy season is € 65 per day and for the most upmarket seven-metre B-SL motorhome in the high season it is € 145 per day.

Rent freedom and be happy. In the Happy Weeks (this year again from 08.10. to 05.11.2007) the customer gets up to three days fun with a Hymer motorhome for free, depending on the rental term. That's equivalent to a reduction of about 15 percent. Furthermore, offers with very short rental terms (less than seven days) are now also posted on the web at very attractive prices. In case of booking gaps the respective dealer fixes the reduced terms according to availability. A short trip for 2 persons can be booked for as little as € 450 or so, at price at which one's pleased to act as a "stopgap" (see also last minute). Go to www.hymer-rent.de for further information.

Gift Voucher Shop: holidays make a great gift

The Hymer-rent Gift Voucher Shop is ideal for making a gift of travel pleasure. Here gift vouchers for between € 25 and 200 can be ordered. Vouchers for higher sums are available on request at hymerrrent@hymer.com. The gift voucher can be credited against the rental charge of a Hymer-rent motorhome or can be used when shopping at a Hymer dealer's accessories shop. What better present could there be than holidays?

Hymer-rent also cooperates throughout the year with worldwide partners such as KEA Campers (motorhome rental company in Australia) or Cruise America (motorhome rental company in North America and Canada). Cooperation continues with the German travel company DERTOUR, which is linked with 32 rental depots in Germany and depots in Spain, Portugal, Greece, Slovenia, Lithuania and Ireland. Some 14,000 DERTOUR travel agencies Germany-wide therefore draw on the rental motorhomes of the Hymer fleet.

The current rental fleet encompasses six categories of vehicles: from the easily manoeuvrable Hymer Van (“Action” category), through family-friendly alcove models (“Fun, Family and Comfort” categories), all the way to the Hymermobil B-SL of luxury design (“Exclusive” category). Since its introduction in 2005 there have been heavy bookings for the compact Hymer Van. The C-Class 622 CL and Hymermobil B 514 SL also continue to enjoy popularity. A newcomer to the rental fleet is the EXSIS-I with its compact dimensions and stylish interior. All the vehicles have comprehensive insurance coverage, are no more than two years old and have undergone thorough service inspection.

The first contact: DVD explains the rental motorhome

Getting to know the vehicle – made easy. To enable the customer to familiarize himself with his rental vehicle before making the first physical contact, he is presented with the informative “Rent a Hymer – First Steps” DVD. The film is available in German, English, Spanish and Italian and goes into great depth on all the vehicles in the fleet.

This practical service means the hirer can get to know his motorhome on the TV at home. A clear and easy-to-understand account is given of useful information concerning the motorhome, telling him how much he can load, where the storage areas are, plus lots more. A virtual, approximately 20-minutes tour gives a documentary of the entire on-board equipment, how it works, as well as explaining the important components and fittings, all the way to unfolding the beds.

For those keen to learn more about Hymer and Hymer-rent, the DVD also includes an interesting profile of the company, it addresses general subjects surrounding mobile leisure time and gives a detailed description of the Hymer-rent system. Further sections give useful tips on the handling of a motorhome and explain all the traffic regulations differing from those applying to cars.

Risk-free travel: extended cancellation clause

Backing out – made easy. The “extended cancellation clause” is a recent new inclusion in Hymer-rent contracts. It acts in the same way as a travel cancellation insurance, allowing cancellation of the rental contract and refund of sums already paid in case of a certified accident, illness, pregnancy etc. The precondition is that the cancellation clause must have been agreed upon conclusion of the rental contract at a standard price of € 19.90 throughout Germany. In the event of cancellation, only processing costs of € 50 are due.

Considering these packages brimming with services, it is hardly surprising that Hymer-rent ranks among the most successful rental organizations for motorhomes in Europe.

New Motorhome Registrations

in Germany

01.09.2006 - 30.06.2007

	2006/2007	2005/2006	% change
September	1,082	974	11.1
October	907	872	4.0
November	809	737	9.8
December	1,040	699	48.8
January	1,020	774	31.8
February	942	1,103	- 14.6
March	2,936	2,680	9.6
April	2,639	3,609	-26.9
May	3,214	3,919	-18.0
June	2,219	2,439	-9.0
Total	16,808	17,806	-5.6

Source: Federal Motor Vehicle Licensing Agency, Flensburg

New Caravan Registrations

in Germany

01.09.2006 - 30.06.2007

	2006/2007	2005/2006	% change
September	1,394	1,225	13.8
October	1,212	932	30.0
November	1,030	656	57.0
December	1,033	525	96.8
January	880	642	37.1
February	854	983	-13.1
March	2,522	2,634	-4.3
April	2,557	3,356	-23.8
May	3,036	3,729	-18.6
June	2,143	2,515	-14.8
Total	16,661	17,197	-3.1

Source: Federal Motor Vehicle Licensing Agency, Flensburg

**Trend in New Motorhome
Registrations in Germany
by Calendar Year from
1990 to 2006**

Year	No. of Motorhomes	% change
1990	16,941	
1991	21,688	28.0
1992	20,412	-5.9
1993	16,237	-20.5
1994	13,035	-19.7
1995	13,238	1.6
1996	12,601	-4.8
1997	12,733	1.0
1998	13,839	8.7
1999	15,665	13.2
2000	18,345	17.1
2001	18,946	3.3
2002	17,733	-6.4
2003	17,802	0.4
2004	19,363	8.8
2005	20,606	6.4
2006	21,235	3.1

Source: Federal Motor Vehicle Licensing Agency, Flensburg

**Trend in New Caravan
Registrations in Germany
by Calendar Year from
1990 to 2006**

Year	No. of caravans	% change
1990	29,011	
1991	33,293	14.8
1992	33,580	0.9
1993	31,221	-7.0
1994	30,424	-2.6
1995	29,135	-4.2
1996	27,581	-5.3
1997	26,517	-3.9
1998	26,026	-1.9
1999	25,646	-1.5
2000	26,189	2.1
2001	24,570	-6.2
2002	22,656	-7.8
2003	22,595	-0.3
2004	21,562	-4.6
2005	21,665	0.5
2006	22,413	3.5

Source: Federal Motor Vehicle Licensing Agency, Flensburg