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1. In 2009 Hymer Completes its Portfolio as a Full-Range Supplier

- **Sales up 16.4 percent to Euro 424.3 million**
- **Model policy for 2009: full range of motorhomes and caravans**
- **Motorhome debuts: the HymerCar 312 and HymerLiner**
- **Caravan debuts: HymerSporting and HymerFeeling**

In the 2006/07 financial year (ending 31.8.2007), Hymer AG sales were up 16.4 percent, from Euro 364.6 million to 424.3 million. In terms of numbers of vehicles sold, there was an increase of 3.8 percent from 11,586 to 12,026 units.

Hymer AG anticipates a positive trend for the 2007/08 financial year, although so far purchasing behaviour in Germany continues to be reticent and export momentum in general has slackened. The optimistic outlook is based on the highly successful model policy which already had a significant impact on the positive development at the end of the last financial year. A further positive aspect is the fact that start-up of the new production hall has been largely completed and further manufacturing areas have been restructured and modernised. Over the last three years Hymer has invested around Euro 60 million to raise the efficiency of its production operations. In addition, a completely new concept for the individual prefabrication processes has been put into place. In the summer of 2008, following refurbishment of the former final assembly hall, a central furniture production line equipped with state-of-the-art machinery and based on the latest material flow findings and methods will go into operation.

In finalising all these measures, Hymer is taking the decisive step towards complete modernisation with the aim of setting up one of the industry's most advanced production plants in Bad Waldsee.

This technical basis and further production capacity will also be used for the (additional) production of Eriba motorhomes whose assembly will be relocated from Cernay in France to Bad Waldsee. Only the HymerCar and EribaCar will still be produced in Cernay. The general relocation of assembly operations makes particularly good sense with a view to the efficient

exploitation of synergy, leveraged among other things by Hymer's policy of integrated production with standardised construction and module design.

The overall production-related modernisation is complemented by one of the industry's most advanced sales branches, opened in close proximity to the Hymer plant on 26 April 2008. With an investment volume of approx. Euro six million, a ten-metre high, 140-metre long building complex was erected within a space of seven months using about 6,000 tonnes of concrete, 170 tonnes of steel and 1,200 square metres of glass. Featuring an oval shape, a distinctive aluminium skin and imposing glass fronts, this architecturally impressive building has attracted great attention. The light-flooded interior design of the 4,500 square metres sales hall provides a very attractive environment and with about 90 vehicles on display gives customers a full overview of the entire product range. The integrated, two-floor Movera accessories shop covering an area of about 650 square metres also offers a comprehensive range of products. Another special service is the modern washing portal which cleans vehicles up to nine metres in length not only thoroughly, but also in an environmentally friendly way thanks to a biological water treatment plant.

The new sales branch not only raises Hymer's profile in the sales sector but also forms the basis for continued sales growth.

In pursuit of this goal, new developments and numerous enhanced features for the coming model year promise the increase of market share and further sales growth. The above-described higher production capacity, optimized efficiency of the individual production stations and a supply system for materials planned according to the latest logistic principles will have a positive impact on the overall company result.

The current figures for the first half of the 2007/08 financial year (29.2.2008) already reflect the initial results of these measures. Compared to the same period of the previous year, Hymer AG sales rose from September 2007 to February 2008 by 20.6 percent, from Euro 195,747 million to 236,034 million.

In order not only to uphold but to step up this positive trend, many innovative and significant decisions for the model policy have been taken for the 2009 model year under the direction of Managing Director Hans-Jürgen Burkert and Technical Director Michael Tregner.

From model year 2009 onwards, Hymer will enjoy an exclusive status in the industry as a full-range supplier, based on the range of vehicles produced in-house and distributed in its own name. The market launch of the HymerCar rounded off the lower end of what has meanwhile become a full spectrum of motorhomes, while for model year 2009 the HymerLiner newcomer will extend the upper end.

By introducing the HymerCar, the company succeeded in offering a panel van which met with an enthusiastic reception from customers when it was unveiled and has since led to an incredible demand. The HymerCar is sold out as far ahead as October 2008. Among the factors responsible for the HymerCar's great success are the well-thought out layout geared to customers' wishes, long-lasting improvements compared to the competition with an elegant, practical furnishing scheme, very comfortable beds and an efficient heating system. In model year 2009, the curtain will be lifted on a new layout: the HymerCar 312. Again, new and innovative ideas have gone into the development of this model. It is about half a metre shorter than the HymerCar 322, making it especially manoeuvrable but not reducing the interior space in any of the utility areas. The comfortable bed is even easier to access as it is lower. In addition, a variable table/bench seat solution has been integrated into the spacious rear bed. All in all, the HymerCar 312 ranks among the vehicles most ideally suited for everyday use on the market.

A Hymer with Iveco chassis - a popular option in another vehicle class – is another request to which Hymer is responding in model year 2009 by bringing out the Hymer Liner. Outside, the new HymerLiner bears the stamp of Hymer family identity, while inside the vehicle will initially come with three layouts to choose from. Based on the 6.0 or 6.5-tonne Iveco chassis, it offers greatly increased tonnage with top-of-the-range equipment, including high payload and significantly improved towing capacity. With its array of practical details, the HymerLiner clearly addresses motorhome aficionados who attach priority to technical and practical features topped with Hymer elegance. As a consequence, the HymerLiner is not in

competition with the Hymermobil S-Class where – alongside technical innovation – design and elegance take the limelight.

The interior of the best-selling motorhome, the Hymermobil B-Class SL with Fiat chassis, has been re-designed for model year 2009 by fully re-styling the furniture, the upholstery and the layouts. The new furnishing scheme includes real wood mouldings for the overhead storage cupboards, two-tone doors and chrome-coloured handles. In addition to providing as many drawers as possible, the kitchens also have a new hob selected particularly with a view to adequate space, simple cleaning and a sectioned cover. The SL vehicles also come with a light package which is unique industry-wide in terms of technical and atmospheric features. The dimmer function, storage of lighting scenes and LED lighting are just a few elements of the innovative concept. All these refinements are also included in the Hymer T-Class SL range.

The alcove range, the Hymer C-Class, is also hitting the market with completely revised layouts. In the new model year there will be two vehicles with a Ford chassis and five vehicles with a Fiat chassis. For the first time there will be a model less than six metres long. The furnishing scheme (Lugano pear wood) is also new in all the models. In general, all the Hymer C-Class models meet the requirements of being compact in design, family friendly (especially for the rental sector) and spacious in layout.

Hymer has also introduced a number of innovations to the caravan range for model year 2009, adding some items and replacing others. The HymerSporting newcomer is an attractively priced, entry-level caravan range which comes in five layouts with a Madeira walnut finish. In these models great importance has been attached to ergonomics in terms of room layout, seating and sleeping quality. All the measures, including a new TV and lighting concept, upstage the competition by giving the customer added comfort and convenience in this class.

The modern HymerFeeling pop-top caravan has been completely revised with new layouts, new furniture and new materials. The Forever Young Touring range introduced with the 530 model at the beginning of the year will be joined for model year 2009 by the Forever Young

430 Touring model. The Touring range will continue to be produced at Hymer France in Cernay.

One leitmotif runs through all the new and further developments, right across all the product groups and model ranges: “Hymer comes up with tailored, competitive answers to customers’ needs.”

So it is that - in response to customer request - attention has been paid to a maximum permitted laden mass of 3.5 tonnes for many Hymer motorhomes in deference to considerations such as driving licence regulations, tolls, fiscal policies etc. A large number of fully-fledged vehicles less than six metres long also answer the need for “short vehicles”.

In the interior, Hymer’s concepts continuously set new benchmarks for furniture and fittings. Special packages such as the Arctic package with underfloor heating cater to individual needs. Furthermore, all the utility areas of the motorhomes and caravans increasingly deliver the quality customary from the home – whether this be the quality of the beds and upholstery, the living/lounge area, kitchen or washroom. The finishing touches are added by equipment moving more and more to automotive quality, including numerous technical and lighting systems, satnav and convenient electronic features with sound systems, multimedia and flat screens.

All these measures also pursue the strategy of continuously generating new market segments with innovative products. A further building block for Hymer’s success, particularly at international level, is that very close attention is paid to country-specific market requirements in terms of layout and technical equipment of all the products.

Hymer’s spectrum of products not only justifies its status as a full-range supplier at national and international level, but also accommodates every budget. The CL model ranges offer vehicles with basic equipment at a very good price-performance ratio, while the SL model ranges represent the premium tier with particularly high-quality appointments. However what is common to all the vehicles is: Hymer product quality and highly qualified after sales service.

Given the entire mosaic of marketing and product developments, Hymer is well on the way to pushing the positive business development forward into the new model year. For, when all is said and done, Hymer is and will continue to be a class of its own!

2. Motorhomes

HymerCar	Hymer C-Class	HymerVan	HymerEXSIS-i	Hymer T-Class CL
HymerCar 312	New: Hymer C-Class 484	HymerVan 512	New: HymerEXSIS-i 482	Hymer T-Class 552 CL
HymerCar 322	New: Hymer C-Class 502	HymerVan 522	HymerEXSIS-i 512	Hymer T-Class 612 CL
	New: Hymer C-Class 522	HymerVan 562	HymerEXSIS-i 522	Hymer T-Class 652 CL
	New: Hymer C-Class 534	HymerVan 572	HymerEXSIS-i 562	Hymer T-Class 672 CL
	New: Hymer C-Class 614		HymerEXSIS-i 572	Hymer T-Class 692 CL
	New: Hymer C-Class 634			
	New: Hymer C-Class 684			

Hymer T-Class SL	Hymermobil B-Class CL	Hymermobil B-Class SL	Hymermobil S-Class	HymerLiner
New: Hymer T-Class 528 SL	Hymermobil B 504 CL	New: Hymermobil B 504 SL	Hymermobil S 790	New: HymerLiner 809
New: Hymer T-Class 554 SL	Hymermobil B 508 CL	New: Hymermobil B 508 SL	Hymermobil S 800	New: HymerLiner 809 L
New: Hymer T-Class 614 SL	Hymermobil B 514 CL	New: Hymermobil B 514 SL	Hymermobil S 830	New: HymerLiner 839
New: Hymer T-Class 654 SL	New: Hymermobil B 518 CL	New: Hymermobil B 524 SL	New: Hymermobil S 840	
New: Hymer T-Class 658 SL	New: Hymermobil B 524 CL	New: Hymermobil B 528 SL		
New: Hymer T-Class 674 SL	New: Hymermobil B 528 CL	New: Hymermobil B 614 SL		
New: Hymer T-Class 694 SL	Hymermobil B 614 CL	New: Hymermobil B 654 SL		
	Hymermobil B 654 CL	New: Hymermobil B 674 SL		
	New: Hymermobil B 674 CL	New: Hymermobil B 694 SL		
	Hymermobil B 698 CL	New: Hymermobil B 698 SL		
	New: Hymermobil B 508 CL EL	New: Hymermobil B 655 SL BL		
	New: Hymermobil B 614 CL EL	New: Hymermobil B 660 SL BL		
		New: Hymermobil B 675 SL BL		

EL = ExclusiveLine

BL = BestLine

2.1. The motorhome range in model year 2009

Hymer's motorhome line-up in model year 2009 comprises ten ranges with 57 models. Apart from lifting the curtain on the HymerLiner, new layouts and numerous re-styled models, the 2008/09 generation is focused on the completely revised SL versions of the semi-integrated Hymer T-Class models and the fully integrated Hymermobil B-Class.

You will find equipment variants and illustrations of the new layouts on the enclosed CD-ROM. You will also find currently available photos and graphics there. You will find a selection of regularly updated product photos online at www.hymer.com - Company - Press + News – Press Portal. Technical data and layouts of the new motorhomes and caravans (German/English) will be available online at www.presse2009.hymer.com from mid-June 2008.

2.2 The panel van: HymerCar 322, debut of the HymerCar 312

The HymerCar 322 unveiled in January is a compact motorhome based on 40 years of Hymer know-how in this class of vehicles. Measuring a modest 5.99 metres in length, 2.08 metres in width and 2.62 metres in height, this newcomer to the camping bus category is immediately identifiable as a Hymer motorhome courtesy of its distinctive styling with integrated Hymer logo. The HymerCar comes in a choice of banquise white or line blue as standard. Lago blue, golden white or alumino grey metallic paint finishes are optionally available.

Based on a Fiat Ducato chassis, the HymerCar with a maximum permitted laden mass of 3.3 tonnes is powered by a 2.2 litre, 100 HP Multijet engine as standard. 120 and 160 HP engine versions are optionally available. The 3.0 litre version with 160 HP is also available with an automatic gearbox.

The tinted and optically angled windows give the HymerCar an attractive dynamic design, arousing interest and curiosity in what lies within. And the interior certainly delivers the goods as Hymer provides close-to-perfect, all-round solutions in confined space conditions by implementing the latest findings in motorhome – and more specifically in camping bus – construction.

Hymer has selected Madeira walnut as the furniture design with silver-coloured additions to the tabletop and counter edges. The proven layout with semi-dinette, kitchenette, washroom and rear bed boasts a host of ingenious technical features giving a sense of spaciousness never experienced before on this footprint. The dining table is sectioned lengthwise, folding away to afford convenient access to the seating group. The entire furnishing scheme, with rearwardly tapered cupboards, is designed to give as much space for movement as possible.

The HymerCar has a remarkable amount of storage space. For example, storage areas with easy access through folding and sliding mechanisms are provided both in the bench seat and in the floor. Above the cab there is a spacious storage area extending across the entire width of the vehicle.

The kitchen is again very generously dimensioned, featuring mod cons such as a stainless steel sink, two-burner hob and four drawers in the floor unit. The optionally available 97-litre (70-litre as standard) refrigerator, fitted in the floor-to-ceiling cupboard directly next to the kitchenette, also provides ample capacity.

The fully appointed, commodious washroom is accessed by way of a tambour door which does not take up any floor space as it is opened. The angular design of the washroom layout widens the convenient entrance to the rear area and to the bed. Filled with high-quality foam, the bed measures 1.5 metres throughout its width and nearly two metres in length – an amazing expanse in this class. An extending step integrated in the bed frame makes for easy access while providing additional storage area for paraphernalia.

The bed folds away in no time to provide a very large storage and luggage space. There are four lashing eyelets for securing luggage, bicycles or the like. A net attachable at half height in the passageway between wardrobe and washroom ensures additional safety.

The HymerCar is a motorhome suited for everyday use, whatever the season. Winter use is taken care of by the DualTop, 6000-watt heating system from Webasto, providing cosy warmth in both the living area and the cab thanks to a cleverly devised system. For example, warmth is supplied to the driver/passenger area via air nozzles in the B-pillar. The bodywork (vehicle insulation) consists of PE foam, ten millimetres thick in the roof and wall area. The floor is foamed with the same material 20 millimetres thick.

An eleven-litre boiler sees to hot water. The fresh water and waste water tank each have a volume of 100 litres. An insulated and heated waste water tank is available at extra charge for winter holidays.

Debut of the HymerCar 312

Hymer presents the HymerCar 312 for the new model year. Based technically on the HymerCar 322, it has a revised layout and several new features.

Compared to the HymerCar 322 it is about half a metre shorter and so even more manoeuvrable, yet the new length in no way compromises the interior space in all the utility areas.

Due to the shorter overall length, the seating group originally provided behind the driver's seat is replaced by a large table system, which is pulled out of the newly positioned cupboard like a drawer and is within easy reach of the revolving cab seats.

Folding up the bed provides a further seating/living configuration at the rear of the vehicle. As the comfortable (1.50 x 1.95 m) bed in the HymerCar 312 is a little lower, it is easier to get at. Due to the mirrored washroom layout, the washroom is tapered at the front, creating more room in the kitchen and living area.

2.3 The compact ranges: HymerVan, HymerEXSIS-i

The compact HymerVan and HymerEXSIS-i motorhomes have not been changed for model year 2009. Lugano pear wood, optionally Noce Bergamo, is used as the furniture finish. The concept of the furniture flaps and handles, the kitchen worktop finish, the lighting elements, the upholstery and the way it is crafted with high seating comfort – all have met with high favour.

The semi-integrated HymerVan and the integrated HymerEXSIS-i models are offered with layouts of the same design (except for the new EXSIS-i 482). That is to say, the HymerEXSIS-i models described below are also available as HymerVan models.

The EXSIS-i 512 has a seating group, an associated longitudinal seat and transverse bed at the rear. A special highlight in these models is a wardrobe situated in the garage area at the rear, with easy access thanks to the upwardly folding rear bed. The EXSIS-i 562 (with wardrobes in the garage area) and the EXSIS-i 572 present layouts with twin beds.

The HymerEXSIS-i 482, which is not available as a HymerVan model, is a newcomer. With an overall length of about 5.7 metres, it is the shortest version in this range. All the same, it has a very large, walk-in storage area at the rear, permitting convenient transport of (upright) bicycles.

A special feature of all the HymerEXSIS-i models is an extending front bed which, with a reclining area of 2 x 1.80 / 1.45 metres, is the largest in the industry and offers exceptional comfort. The TV installation also promises added convenience: the monitor is freely adjustable, allowing viewing from the bed or from the living area – as you please.

2.4 The alcove range: Hymer C-Class

The Hymer C-Class range has been completely revised and is offered with seven models including two models (Hymer C-Class 484, Hymer C-Class 502) with less than six metres overall length. Two models (Hymer C-Class 502 and Hymer C-Class 522) are based on a Ford chassis, the other five on Fiat.

The standard exterior paint finish is Torino blue for the Ford cab and imperial blue for the Fiat cab. The camping body is white in each case.

All the layouts have been re-designed. The furniture in Lugano pear wood finish is modelled on the top quality scheme geared to ergonomic, flowing forms to be found in the Hymermobil B-Class CL and Hymer T-Class CL ranges. Cupboards and furnishing elements in the entrance area are designed to ensure the best possible freedom of movement. This also applies to all the other furniture, such as bench seats or overhead storage cupboards, which give maximum leg- and headroom. The Almeria style collection is available on request for the interior décor of all the models.

In the alcove range Hymer has primarily gone for very family-friendly layouts with plenty of storage area and lavish space. Besides the alcove berth available in all the models, bunk beds in four models and double beds in two models are additionally provided at the rear. In addition to the alcove berth in the shortest model of the Hymer C-Class 484, with an overall length of less than six metres, the seating group is convertible to form a bed. This is also possible with several other models in this range.

2.5 The CL ranges: Hymer T-Class, Hymermobil B-Class

Hymer has successfully filled the medium price range segment with the CL models of the Hymer T-Class and Hymermobil B-Class motorhomes. They are offered at a “medium” price while providing high Hymer quality and attractive Hymer design.

High standard but low weight is the premise for these models, meaning that while they boast attractive layouts, customary (Hymer) comfort and functionality, these vehicles offering a large load capacity have a total weight of 3.5 tonnes maximum in the standard version.

The five Hymer T-Class models come with a Ford chassis and the ten Hymermobil B-Class CL models with a Fiat chassis.

There are the following layout versions for the Hymer T-Class CL range: two models with a fixed bed, one model with a transverse bed at the rear, and a seating group or semi-seating group in each case. One model has twin beds, another one has an alternative king-size bed in the middle of the rear and both have a semi-dinette.

The Hymermobil B-Class CL presents ten models, including two models (B 504 CL, B 508 CL) less than six metres long. All the models have a front bed. In addition, there are the versions with a fixed bed or king-size bed at the rear. Models with a garage have raised transverse beds at the rear. There are also versions with rear bunk beds or twin beds. A semi-dinette or L-shaped seating group is provided, depending on model.

Besides the layouts less than six metres long already mentioned, the B 518 CL (less than 6.60 metres) must be mentioned: the new, spatial wonder. It has a double bed with integrated wardrobe at the rear, a large washroom and an L-shaped seating group facing a bench seat. In addition, the model has a large 150-litre refrigerator with separate freezer compartment.

The special ExclusiveLine B-CL for the Hymermobil B 508 CL and 614 CL models is offered to mark the production of the 50,000th Hymermobil B-Class motorhome. Besides the exceedingly elegant exterior paint finish – side walls, rear caps, skirting, wheel arches, front spoiler and rear light moulding in metallic champagne paint finish – these models excel by

offering a comprehensive package of furnishings and fittings and come with an exceptionally attractive price-performance ratio.

The furnishing scheme (Lugano pear wood) in all the CL models is geared to ergonomic flowing forms. The Almeria style collection is optionally available for all the CL models from model year 2009 onwards. Cupboards and furnishing elements in the entrance area are designed to ensure the best possible freedom of movement. This also applies to the other furniture, such as the bench seats or overhead storage cupboards, which give maximum leg- and headroom. Apart from delivering the best comfort, the décor also pleases the eye: the integrated lighting concept with attractive, variable and individually adjustable spot lights bathes the entire interior in pleasing light.

In the kitchen the Hymer-exclusive hob with full-size grid permits use across several burners. The work surfaces (especially in the corner kitchens) provide plenty of space. In addition, ideal use is made of the kitchen units throughout their depth – in some cases with convenient pull-out shelves.

The Vario washrooms deliver high functionality and visual appeal. The wash basin folds away to allow using the shower to full capacity. The circular toilet saves space and gives pleasing freedom of movement. The use of mirror elements optically enlarges the space.

There are further highlights in store, depending on model and version: all the L-shaped seating groups have a very homely lounge character. The three-point belts vanish unobtrusively in the back wall of the seat and are visible only when they are needed during travel. The large mono tabletop is variably slidable.

For the combination of seating group and longitudinal (bench) seat, Hymer has developed the Easy Sleep function for the seat or bench, permitting conversion to form a bed with effortless ease.

Hymer's CL models, their remarkable features and highly attractive pricing continue to set new benchmarks in the medium price range segment.

2.6 The premium ranges: Hymer T-Class SL and Hymermobil B-Class SL

For model year 2009, all the semi-integrated Hymer T-Class SL models and fully integrated Hymermobil B-Class SL models have been completely revised. All the SL models come with Fiat chassis.

By popular request there are three Hymermobil B-Class SL models with Mercedes chassis. These models are available only as BestLine (B 655 SL BestLine, B 660 SL BestLine and B 675 SL BestLine) with an all-champagne paint finish and the Lugano pear wood/ Noce Bergamo style collection or optionally with the Modena, Monaco or Barcelona style collection. Special, attractive BestLine packages top off these models.

At the beginning of the model year there will be six SL models for the Hymer T-Class. This vehicle type enjoys growing popularity and it has meanwhile become a staunch pillar in the Hymer portfolio.

Altogether ten models will be offered in the new model year for Europe's most successful range: the Hymermobil B-Class SL. Here again, there are two models (B 504 SL, B 508 SL) with an overall length of less than six metres.

All the SL models – the semi-integrated as well as the integrated models – feature completely new layouts and a new furnishing scheme in the Toscana cherrywood finish for the 2009 model year. In the course of re-design, particular attention has been paid the quality of the materials and décor. In addition to introducing the concept of ergonomically flowing furniture contours, enlarging the useful space inside, use has been made of high-quality real wood mouldings for model year 2009. An attractive design concept has been employed for the overhead storage cupboards: besides the real wood mouldings, the doors are two-tone with chrome-coloured handles and incorporate LED spot lights.

Apropos spot lights: a newly developed, ultramodern lighting scheme sets the perfect mood for the furnishing and ergonomic concept. It allows you to compose, save and call light

scenarios as needed. The entire lighting installation and the light scenarios can be individually operated as needed from almost anywhere within the motorhome. All the light circuits can be dimmed and all the canopy and special floor lights are LED lights.

Familiar home comforts are provided not only by the new, fabric/leather upholstery with attractive, contrasting stitching. The other furnishings and fittings of the SL models also promise the quality in terms of function and design which customers are accustomed to from their homes.

In keeping with this principle, the kitchen features a new hob with a two-part cover giving added, more flexible work space and permitting the economic use of two or three flames. What is more, household pans of all sizes can be used on the burners. In response to popular demand, the new control buttons are considerably larger, providing enhanced ease of use. Cleaning the hob is child's play thanks to the special clip grid. As requested by many customers, the new design of the sink is significantly deeper and therefore more practical. High-quality pull-out units, spacious drawers and the TEC Tower with 175-litre refrigerator are further domestic-style mod cons.

In addition to the already mentioned layouts under six metres in length, mention must be made of a spatial wonder: the B 528 SL (less than 6.60 metres long). It has a comfortable double bed with integrated wardrobe at the rear, a large washroom and an L-shaped seating group facing a bench seat.

The Hymer B 674 SL features twin beds, the B 694 SL has a transverse bed at the rear and a luxurious master washroom and the Hymer B 654 SL has a fixed bed which can be widened to provide an enlarged reclining area and yet more sleeping comfort.

The 2009 luxury appointments of Hymer's SL models are topped off by a brand new addition: a sound package with separate, high-quality speakers guaranteeing flawless sound. In addition, depending on model, a swivel-mounted 19" monitor can be installed in the region of the overhead storage cupboards.

2.7 The luxury model ranges: Hymermobil S-Class, HymerLiner

The three S 790, S 800, S 830 models of the Hymermobil S-Class range are joined in model year 2009 by a newcomer: the S 840 with a comfortable, raised, medium king-size bed at the rear and a large garage.

In general, the S-Class layouts feature an L-shaped seating group (with two integrated three-point belts) and alternatively they have a longitudinal couch or sideboard. All the vehicles come with a garage.

In addition to the top-notch technical equipment for which they are renowned, the S-Class models excel with their exceptionally exclusive styling and design. Conceptually the S-Class is and remains the industry trendsetter on this score. In response to popular demand Hymer has, however, added a further model range to its luxury segment:

The HymerLiner makes its debut

From model year 2009 onwards, Hymer will be offering its luxury-segment customers a vehicle showcasing its expertise in top-level technology and functionality: the new HymerLiner. It fulfils the aspiration of many customers for unsurpassed technology coupled with Hymer elegance.

The HymerLiner will be launched with three models (HymerLiner 809, 809 L and 839) based for the first time on a 6.0 or 6.5-tonne Iveco chassis. The HymerLiner 809 model is 8.10 metres long, and the 809 L and 839 models are 8.60 metres long. All the models are 2.40 metres wide and 3.30 metres high. The exterior paint finish is white as standard. Special silver and champagne paint finishes can be ordered.

The chassis has TCS, ABS, cruise control, a more powerful generator, a 100-litre (optionally a 170-litre) fuel tank, optionally four-channel full air suspension with self-levelling, air conditioning for the cab, double halogen headlamps and bi-xenon light. An agile transmission, wheel spacers and stainless steel hub caps are available as a Liner package.

The HymerLiner has a heated double floor extending from the rear to under the cab (35 centimetres clear height), which not only contains a large part of the sophisticated technical equipment but also provides ample, winter-proof storage space. And talking of winter-proof: the roof, walls and floor of the Liner have a sturdy thickness of 41 millimetres. The Liner has a tinted, laminated glass windscreen with electrically-operated blinds as standard.

Due to the double floor running the length of the vehicle, the cab has been raised and the front seats positioned further forward with the positive result that there is more space for the living area. The entire vehicle has a single-level living area floor throughout. The very comfortable, lounge-style seating group and couch as well as the revolving seats in the cab have a selectively revolving and folding table system providing adequate table area wherever one is seated. A warm-water heating system and underfloor warm-water heating guarantee cosy warmth. Another high-quality technical feature is the separate air conditioning facility for living and sleeping area.

The kitchen adjoining the seating group is functionally sturdy and technically equipped to the highest level. Among its features alongside the TEC Tower and (optionally) integrated coffee machine are a three-burner hob with extremely high heating output (2KW), which is also easy to clean thanks to a glass base. Drawer pull-out rails capable of withstanding heavy loads, a strong furniture carcass and a hard-wearing worktop made of mineral material put the finishing touches to the practical kitchen design.

Again, importance has been attached to top-quality material and the utmost technical functionality of the washroom appointments. The washbasin is made of dark, high-quality mineral material. The folding door of the shower is made of real glass and the shower itself has an integrated rain shower-head. The toilet with a domestic-style ceramic bowl has an inbuilt 100-litre waste tank (OE). The HymerLiner is equipped with a Thetford cassette toilet with second cassette as standard.

In the sleeping area the customer can choose between transverse beds at the rear or twin beds. The high-quality Froli Sleep System guarantees superior sleeping comfort.

The technical power program of the Liner is completed by an optionally available multimedia package and various optional extras: radio/CD/MP3 player with speakers, a special sound system, navigation system with CD and DVD, Oyster digital SAT system or TWIN, additional digital receiver, telephone module and 22" flat screen above the windscreen or alternatively above the right-hand bench seat. In addition, a generator, solar system (2 x 120 Watt), reversing camera and an alarm system are optionally available.

The new HymerLiner and its wide spectrum of features fulfil the dreams of well-informed technical enthusiasts. The Liner adds a technically top-level model range to Hymer's luxury segment, which is sought after by many customers.

3. Caravans

EribaTouring	HymerFeeling	HymerSporting	HymerNova GL	HymerNova SL
Touring Puck 120 GT	New: HymerFeeling 390	New: HymerSporting 440	HymerNova 390 GL	HymerNova 435 SL
Touring Puck 230 GT	New: HymerFeeling 425	New: HymerSporting 465	HymerNova 435 GL	HymerNova 465 SL
Touring Familia 310 GT	New: HymerFeeling 430	New: HymerSporting 505	HymerNova 465 GL	HymerNova 530 SL LE
Touring Familia 320 GT		New: HymerSporting 530	HymerNova 470 GL	HymerNova 530 SL FB
Touring Triton 410 GT		New: HymerSporting 560	HymerNova 480 GL	HymerNova 540 SL LE
Touring Triton 418 GT			HymerNova 490 GL	HymerNova 540 SL FB
Touring Triton 420 GT			HymerNova 530 LE GL	HymerNova 545 SL
Touring Triton 430 GT			HymerNova 530 FB GL	HymerNova 580 SL
Touring Troll 530 GT			HymerNova 530 K GL	HymerNova 680 SL
Touring Troll 540 GT			HymerNova 540 LE GL	
Touring Troll 550 GT			HymerNova 540 FB GL	
Touring Pontos 660 GT			HymerNova 540 K GL	
New: Touring Forever Young 430			HymerNova 545 GL	
New: Touring Forever Young 530			HymerNova 560 GL	
			HymerNova 580 GL	
			HymerNova 680 GL	

HymerNova S			
HymerNova S 540			
HymerNova S 541			
HymerNova S 545			
HymerNova S 546			
HymerNova S 670 LE			
HymerNova S 670 DB			
HymerNova S 690			

3.1 The caravan range in model year 2009

In the new model year Hymer is focusing most attention in the caravan sector on the launch of the new HymerSporting model range and on the complete revision of the HymerFeeling range. Hymer is also expanding the range of special Forever Young Touring models. The new generation of caravan models clearly underlines Hymer's claim to rank among the leading manufacturers on the caravan market. All in all, six ranges with 53 models are offered.

You will find equipment variants and illustrations of the new layouts on the enclosed CD-ROM. You will also find currently available photos and graphics there. You will find a selection of regularly updated product photos online at www.hymer.com - Company - Press + News – Press Portal. Technical data and layouts of the new motorhomes and caravans (German/English) will be available online at www.presse2009.hymer.com from mid-June 2008.

3.2 EribaTouring

The line-up of successful EribaTouring caravans remains almost unchanged with twelve models. Lugano pear wood is used for the furniture design. The décor continues to feature the flaps with practical handles, Noce Bergamo trims and a matching light finish for tabletops and surfaces. High-quality corner elements, wall pockets, spot lights and coat hooks put the finishing touches to the attractive interior.

The Touring Pontos 660 GT has been well-received, offering a layout with a bed in the middle and a king-size bed at the rear despite the very compact Touring body. There is a dinette at the front, as well as a high-quality kitchen, washroom and two wardrobes at the rear.

3.3 EribaTouring Forever Young

Unveiled at the beginning of the year for the company's 50th anniversary, the special Touring Forever Young 530 model is rooted in the Troll, the first caravan built by Erwin Hymer in Bad Waldsee. Model year 2009 will see a further layout, the Touring Forever Young 430, as part of the newly designed Touring Forever Young special edition.

The re-design extends not only to the interior but also to the exterior styling, the rear light moulding, the pop-top and front design.

Based on the chassis of all the Touring Forever Young models is the corrosion-resistant, self-supporting steel tube structure in successful use for 50 years. The technical features of the chassis include independent wheel suspension with shock absorbers, automatic overrun and auto-reverse system. The camping body is 29 millimetres thick in the wall area and 35 millimetres thick in the floor area. The pivoted windows have double glazing and the large pop-top comes with 26-millimetre-thick sandwich insulation and two scissor lifts.

The entrance door is higher to permit easy access to an interior providing a pleasing 1.95 metres of headroom, giving a sense of generous spaciousness. This feeling is enhanced by the ergonomic furnishing scheme and interior décor. The furniture in Toscana cherrywood, along with cream-coloured elements on the linen cupboard and overhead storage cupboards at the rear, form a harmonious synthesis with high-quality upholstery fabrics and curtains adding lively touches of colour. The upholstery foam, for example for the seating group in the front dining/living area, is of premium quality. The coverings have stain protection. The rear beds have a reclining area of 1.95 metres in length and 1.42 metres in width.

The compact kitchen is elegant and ergonomic, featuring a curved working surface with inset, circular stainless steel sink and three-burner hob. The refrigerator has a generous volume of about 70 litres.

The Touring Forever Young models have a washroom which can be equipped with a shower on request.

3.4 HymerFeeling

The Hymer-Feeling is a classical pop-top caravan combining known road-holding qualities with state-of-the art living standards. The pop-top has a large skylight which can be darkened by a blind. The entire range comes with winterized PUAL technology patented by Hymer for round-the-year use. The sporty styling and practical equipment of this range appeals particularly to young people.

The interior of this range encompassing three models has been completely revised for the new model year and lives up to the promise of the exterior in every respect. All the layouts, the entire furnishing scheme in Madeira walnut design and the choice of materials have been worked out anew. The materials used for the furniture in this caravan segment give a high-quality, robust impression. The practicality of the furniture has been promoted, for example by a deeper carcass. The furnishing scheme and materials used have significantly enhanced the aesthetic appeal. This also applies to the new PVC flooring which is in a design complemented in the bodywork, perfecting the overall look of the interior.

With their compact dimensions, the HymerFeeling models guarantee simple handling and ideal road-holding characteristics even for those inexperienced in towing.

3.5 HymerSporting

The HymerSporting is a completely new model range in the lower medium-price segment. The five HymerSporting models (440, 465, 505, 530 and 560) represent the most popular layouts on the market and come at a very attractive price, particularly for newcomers.

However, the favourable price does not mean that the first-time customer has to forego proven Hymer quality. Quite the contrary: in coming up with the new range Hymer has embraced ergonomic principles and again demonstrates a new, trendsetting approach to interior décor.

In terms of quality, it has to be pointed out that Hymer is the only caravan manufacturer to use foamed side walls in the lower medium-price segment, including in this range. The exterior walls are in textured plate with blue graphics. A pearl grey, smooth plate version with blue graphics is optionally available.

The various layouts provide a wide array of living/sleeping configurations. Whether it be fixed bed, twin beds, transverse beds at the rear, curved seating group, dinette or lounge seating group, the new HymerSporting models cater for everything customers may desire.

The furnishing concept in Madeira walnut style, the kitchen appointments including three-burner hob with cover and the washroom are practical as well as fresh and attractive in design. The visual impact is enhanced by mirror and chrome elements. The upholstery with its fabric, design and crafting is as comfortable to the body as it is pleasing to the eye.

Another practical feature is the double damper used by Hymer exclusively in this segment for opening and closing the bed frame. The lights for the seating groups, kitchen and sleeping area are very elegant. Two spot lights directly above the kitchen worktop and two spot lights in the canopy ensure ideal lighting for work in the kitchen. Adjustable spot lights at the seating group and above the fixed beds allow the reading light to be individually set as required.

The following advantages stem from the ergonomic approach taken to the new design:

Spatial ergonomics: The partition between fixed bed and kitchen (model 465) or dinette (models 505 and 560) is open in design so as to enable easy access to and from the bed. In addition, the spice rack as a flexible partition allows for an extremely large, uninterrupted work surface in the kitchen.

Seating ergonomics: The optionally available textile inlays for the corners of the curved seating groups allow optimal use of the corners for lounging.

Sleeping ergonomics: The high-quality innerspring mattresses provide domestic-style sleeping comfort.

TV ergonomics: Here, by combining wardrobe and TV pull-out plate, Hymer has come up with a completely new approach for ideal incorporation of a TV in a caravan. As the wardrobe is mostly positioned in the middle of the caravan, this creates an ideal distance of the TV from the seating group and bed (example HymerSporting 465). Integrating the TV in the wardrobe allows four persons to view from the dinette even in layouts problematic for TV, such as in the HymerSporting 505.

The HymerSporting range promises to cause quite a stir in the industry and among customers.

3.6 HymerNova GL / SL

The models in the HymerNova range are currently the most successful of Hymer's caravans. As in the previous year, two versions are offered. The GL version fulfils the classical requirements of the prospective caravan buyer, while the SL version addresses customers seeking new trends and somewhat more modern designs. From outward appearance alone, the two versions hardly differ. They both have pearl grey outside walls as standard, with blue graphics for the GL and white for the HymerNova SL.

In the interior, both versions are on a par with a new lounge seating group which, in the version with a curved seating group, is enhanced by high-quality corner elements. Both versions are embellished by the trusted, attractive design scheme. The variably slidable tabletops mounted on a technically sophisticated table leg are a special feature.

The HymerNova GL version comprises 16 models in all. With their classical furnishings they are graced by a new furniture design in Lugano pear wood finish. The furniture flaps at the front and rear have leather-look inlays and new ergonomic handles – practical in use and elegant in design.

The kitchen unit flaps feature back-coated plexiglass. Tried-and-tested features in the kitchen are the three-burner hob, the worktop finish and the Dometic 90/100-litre refrigerators installed depending on model.

The lounge seating with lavish upholstery delivers customary Hymer comfort. The attractive curtain style and the new finish for tabletops and surfaces also create a pleasant ambience. The interior of the caravan is well-lit with elegant spot lights and ceiling lamps.

The HymerNova SL version comprises nine models. It features a trendy furniture design in Toscana cherrywood finish with flaps made of real wood with leather-look inlays. As in the HymerNova GL version, the lounge seating with lavish upholstery in the SL models delivers perfect comfort. The curtain style coordinated to suit the more modern look and the tabletop and surface finish to go with it create a pleasant ambience. The interior of the caravan is again well-lit with spot lights and new ceiling lamps.

In the kitchen area the flaps have leather-look inlays. The three-burner hob, worktop finish and 90/100-litre Dometic refrigerator are along the lines of the GL version.

The HymerNova 465 has a special highlight in store in both the GL and SL versions: a partition separating off the kitchen, modelled on the HymerNova 465 Gold Edition. An integrated rotary element with TV mount allows viewing from the curved seating group or from the fixed bed by turning the monitor.

A model particularly worthy of mention is the HymerNova 435, which is available both as a GL and as a SL version. It is the most compact layout in this range and, besides a fixed bed, it provide a spacious and comfortable salon seating group. The refrigerator is in a practical position at the entrance.

4.6 HymerNova S

The HymerNova S represents the pinnacle of Hymer caravans in terms of comfort and luxury. There are hardly any changes for the new model year. The entire concept is modelled closely on the S-Class motorhome segment.

Within the seven models Hymer offers are two travel-friendly models, the HymerNova S 541 and HymerNova S 546 only 2.30 metres wide. In response to popular demand the HymerNova S 690 has a practical folding bed.

The new and partly revised range of caravans is sure to put Hymer yet again in the winning ranks of the industry.

4. Anniversary: 15 years HymerCard

- **HymerCard magazine:** **Inspirational travel writing**
- **Hymer-finance:** **The countdown to your own Hymer!**
- **HymerCard travel:** **Holiday bliss!**
- **HymerCard travel:** **Superior campsites**
- **HymerCard exclusive offers:** **Partnerships that pay**

Hymer is far more than just the manufacturer of first-class motorhomes and caravans. Introduced back in 1993 as the caravanning industry's first customer card, the HymerCard continues to offer the Hymer customer exclusive service and cost advantages. It goes without saying that this service has been continuously improved and extended over the years, opening the door to a unique world of attractive services and tourist offers for owners of Hymer motorhomes and caravans

At Hymer, service means - first and foremost - exclusive travel: travel to the west of the USA by motorhome? Follow the traces of Russian history by car and caravan? Everyone spending holidays "on the go" can make their dreams come true with the HymerCard – and leave the organisation and planning in the safe hands of the HymerCard experts and their professional teaming partners (e.g. ADAC and Seabridge). HymerCard travel offers customers not only unique holiday ideas with exclusive deals, but also very attractive prices. No wonder that meanwhile 34,000 camping holidaymakers have become satisfied HymerCard customers.

HymerCard: 15 years service à la carte

Customers purchasing a Hymer motorhome or caravan are given a warm welcome plus the Hymer customer card: the key to the unique "Hymer Welt" brimming with services. The HymerCard service starts with convenient travel preparation, telling you everything you need to know about the holiday destination of your choice – from the entry requirements, through the currency, all the way to vaccinations. They will also be pleased to inform you about climatic conditions or traffic regulations. HymerCard thinks ahead and makes provisions: as a safeguard in the event of important papers getting lost whilst on holiday, you can put copies of your identity card, driving licence etc. in safe deposit in the HymerCard document depot

and request them if needed. HymerCard also has the answer if the key to the vehicle is lost: the finder just has to put it in the next letter box and the key will find its way back to your home thanks to the code number embossed on the pendant. In case any mishap occurs on holiday (accident or breakdown), HymerCard holders enjoy 24/7 assistance throughout Europe in finding a breakdown and recovery service and can rely on receiving unbureaucratic legal advice and swift medical aid. Should words fail you in dealings with authorities, the customs or police, the HymerCard service will soon find an interpreter to assist over the phone.

“It’s everywhere you want to be” – is a thought Hymer shares and since the year 2000 Hymer has given its customers the option of applying for the HymerCard as a full Visa credit card – with all the Visa services (for example, inland cash withdrawals of up to 300 euros/day, 24-hour card holder hotline), without the annual fees otherwise normally charged. On top of the normal credit card benefits, this cooperation also provides interesting special services. For example, the system offers extremely flexible repayment options subject to credit standing. If the card is lost, the maximum liability is 50 euros. In addition, the HymerCard-Visa allows you to apply for up to two partner cards on the same terms.

With Visa as Hymer’s partner, customers can pay for cashless transactions at over 24 million retail outlets which accept Visa or withdraw cash round-the-clock from over 800,000 cash dispensers. Further information is available at www.visa.de.

HymerCard magazine: Inspirational travel writing

Reading puts you in the mood – especially when caravanning travel tips, product and company news are combined as informatively and entertainingly as in the HymerCard magazine. The free customer magazine is delivered to HymerCard holders’ letterboxes three times a year. In 2007 the glossy magazine was further enlarged, giving readers 36-page coverage of fascinating travel reports, practical leisure-time tips and exclusive information on current new products.

A big advantage: Hymer offers its customers unique benefits through cooperation with selected partners. Whether it be a visit to an amusement park, a stay at a camping site or a concert – HymerCard holders can always be sure of the quality of the offering and of real

savings. Reason enough for 34,000 customers to regularly read the HymerCard magazine. Those who would like to check it out can download a pdf of the current issue at www.hymer.com (Service → HymerCard → Magazine) and take a look at what this attractive customer magazine has to offer.

Hymer-finance: The countdown to your own Hymer!

Hymer takes care of financing solutions geared to customers' individual needs, enabling them to realize the dream of their own Hymer vehicle with as little stress as possible. Hymer-finance, a service of the Santander Consumer Bank, wraps up tailor-made financing packages perfectly suited to every need and, above all, to every purse.

In addition to classical instalment financing with twelve- to 120-month terms, Hymer-finance offers so-called budget financing involving the payment of small monthly instalments with a final instalment at the end of the financing term. The same conditions apply as for the standard financing with three different options for the final instalment:

1. Pay the final instalment
2. Simply take out follow-up financing for the final instalment or
3. Return the vehicle (set-off of the final instalment and purchase of new vehicle)

Only from Hymer-finance: AutoFlex, the particularly flexible version. Here the customer can individually fix the amount of the monthly instalment and – in an equally hassle-free way – he can reduce it by making payments inbetween.

Another very interesting alternative is the AutoDispoPlus card, giving the customer a Maestro/EC card including a credit limit on top of the Hymer-finance financing. This service means the customer always has an extra money reserve of Euro 5000. The customer can use the card at the Hymer dealership for vehicle accessories or garage services, among others. The AutoDispoPlus card is also generally accepted in the retail trade, at petrol stations or, when travelling, by numerous service providers. All this comes at an initial interest rate of zero percent in the first six months. Afterwards the amount taken up is subject to an initial, effective annual interest rate of currently 8.99 percent.

Processing of the financing or leasing (www.santander-leasing.de) desired is attended to directly through Hymer-finance and is hassle-free. To seek information about all the finance options without obligation, just visit www.hymer.com (Service → Hymer-Welt → Hymer-finance) and click the online finance calculator. Further information is available from the Hymer dealerships.

HymerCard travel: Holiday bliss!

Bit by the travel bug, yearning for holiday bliss? Hymer whisks its customers away to the destinations of their dreams – no matter whether they be near or far. Exclusive HymerCard travel takes customers to far-off destinations like Australia or New Zealand, but also offers shorter, great trips to events such as Germany's oldest pyrotechnical spectacle, the "Rhine in Flames". Inbetween, the sky is the limit: visit Paris and gain first-hand experience of *savoir vivre*. Or travel with Hymer to colder climes: experienced guides await you for a special holiday experience in Alaska's frozen expanses or on the volcanic island of Iceland. Needless to say, all our tourism partners have in-depth knowledge of the customs and culture of the destinations and will often take their groups to places off the beaten track of "ordinary" holidaymakers. Look forward to adventures in the breathtaking landscape of West Canada or to seeing where the journey following the traces of Russian history will take you. Every season HymerCard has a new, extensive range of travel options with out-of-the-ordinary holiday ideas. At the same time the travel portfolio capitalises on the know-how gained over the last 15 years and upholds popular classic escapes like Morocco or Sardinia.

From mid-August, those yearning for faraway places will find all the HymerCard travel offers in the HymerCard travel catalogue for the 2008/2009 season by simply going to www.hymer.com (Service → HymerCard → HymerCard travel). For further information on the current programme call +49 7524 / 999-0 or send an e-mail to: hymercarn@hymer.com.

Hymer charts your course, whether on land or sea. If the HymerCard customer's holiday travels take him across water (to Scotland or Sicily, for instance), Hymer will help him catch the next boat. The Reise-Service Kiel – a longstanding partner of Hymer AG – books the right ferry for the customer and then sends the tickets by mail – it's just a call away: +49 (0)431 92828.

HymerCard camping partners: Superior campsites

Europe's 50 best camping sites join Hymer in celebrating its 50th anniversary and offer Hymer customers select comfort at a special price up to the end of the year 2008.

Go there, have a good time and save money – that's how easy holidays can be with the HymerCard. The camping partners in Germany, the Netherlands, Switzerland, Austria, Italy and Spain offer holders of valid HymerCards a super discount of 15 percent on the fee per person. All these superior camping sites are not only in beautiful locations, but also exemplary in terms of facilities, cleanliness and service.

See for yourself by simply asking for the current brochure of HymerCard camping partners or by downloading it from: www.camping.hymer.com. The brochure is subdivided by country, describing and illustrating each camping site on half a page. It also gives information introducing the traveller to the camping site's surroundings, countryside and travel connections.

HymerCard exclusive offers: Partnerships that pay

Hymer offers further price advantages together with numerous teaming partners in Germany and Europe. Take, for example, the Gustavshof winery in Rheinhessen where wine lovers get their money's worth with attractive price discounts for the gourmet package including a tour of the vineyard, and for normal shopping.

Needless to say, Hymer's home town Bad Waldsee and surroundings are worth a visit, particularly for Hymer customers – and not just because you can view Europe's most advanced production plant for motorhomes and caravans here. Many facilities in and around the town extend a warm welcome to holidaymakers who are HymerCard holders: for example the Waldsee Thermae Health Centre with neighbouring motorhome site, where the health-conscious caravanning enthusiast can choose from three attractive offers and save real money. Or experience history up-close at the Farmhouse Museum in Wolfegg, only 14 kilometres away from Bad Waldsee. See how country life and working conditions have changed in the course of time by viewing over 15 historic buildings. You will also find out things worth knowing about the traditions and customs of the rural population. There is a reduced entrance fee for HymerCard holders. Or the big world of small buttons: The International Button Museum in

Warthausen (about 30 kilometres north of Bad Waldsee) is a multimedia museum not only exhibiting particularly beautiful and rare buttons, but also interactively giving visitors insight into the big world of small, but important accessories. There is a reduced entrance fee for HymerCard holders presenting their card and a ten percent discount in the button shop.

For those who prefer camping, especially exclusive camping, the following will be of interest: camp with HymerCard for seven days on selected sites throughout Europe and pay for only six. LeadingCampings, an association of 30 top campsites, gives HymerCard holders one night for free. And here's how it works: before they depart, HymerCard holders contact the campsite in question by e-mail or phone to make their reservation and check out that space is available. On request, customers of LeadingCampings receive the LeadingCard, which secures various advantages for the camper and makes him a VIC (Very Important Camper). Go to www.leadingcampings.hymer.com for further information.

5. Hymer-rent... and the burning passion for mobile holidays

- **Hymer-rent offers freedom for families**
- **For smart spenders in a hurry: express booking & Happy Weeks**
- **Digital renting: the “Rent a Hymer” DVD explains the rental motorhome**
- **Sale of the rental fleet: when passion ripens into a liaison**

Free ‘n’ easy holidays with Hymer-rent: Europe’s most successful rental organization for leisure vehicles offers free choice from over 900 vehicles in six price categories. Travel enthusiasts will find everything the heart desires - from the nippy van, through the spacious alcove motorhomes, all the way to the luxury XXL model.

From now on, some rental depots are offering not only motorhomes but also caravans: an economically priced way to experience the fascination of holidays en route, perhaps marking the start to a life-long passion. On average, one of the popular Touring models comes at no more than about Euro 35 a day. The price per week, including a flat-rate service charge, is about Euro 350: not to be sneezed at as it means super savings of 50 percent compared to a motorhome. The exact caravan rental prices are individually fixed by the respective dealer. It’s worth asking!

Hymer-rent has a very special offer up its sleeve for the current rental season: the Safety Plus package allows customer to reduce the excess for his vehicle from Euro 1,000.00 to 500.00. The Safety Plus package costs Euro 75.00 and has to be booked before the rental begins, either online at www.hymer-rent.de or on the spot at the respective rental depot. All the rental vehicles of the Hymer-rent fleet have comprehensive insurance coverage for unlimited mileage.

Backing out – made easy: Hymer-rent contracts can include a so-called extended cancellation clause. For a daily sum of Euro 3.50 it acts in the same way as a travel cancellation insurance, allowing cancellation of the rental contract and refund of sums already paid in case of a certified accident, illness, pregnancy etc. The precondition is that the cancellation clause must have been agreed upon conclusion of the rental contract. In the event of cancellation, only processing costs of Euro 50 are due.

Hymer-rent offers freedom for families

Hymer-rent makes holiday planning flexible, to the benefit particularly of families: the fully equipped vehicles can be hired not only from Germany (38 rental depots), but handover to the customer can also take place at his holiday destination, e.g. in Portugal. It not only saves valuable holiday time for the incoming journey, but also saves the hassle often involved in long car journeys before the holiday has even begun.

Hymer has altogether 51 depots offering the Hymer-rent fleet in 20 other European countries. In Portugal it is even possible to pick up the vehicle in Lisbon, for example, and drop it off again at the end of the journey in Porto. This one-way rental (also possible with Hymer-rent in Poland) is extremely practical for flexible holidays and is still uncommon among other rental organizations. All the rental stations – whether at home or abroad – are operated by Hymer dealerships, guaranteeing choice Hymer service.

The holidaymaker continues to enjoy flexibility throughout his caravanning holiday as no constraints are imposed by either the weather or the season. He can stay longer at places he likes or he can flee from the rain and head to warmer climes. To maximize the comfort of your motorhome, practical extras can be booked, e.g. tableware, camping table and chairs, towels and bed linen. In Portugal there is a special welcome package for only Euro 60, comprising bed linen, towels and a full set of kitchen utensils. All Hymer-rent motorhomes are equipped with a bicycle rack and awning at no extra charge.

For smart spenders in a hurry: express booking & Happy Weeks

It goes without saying that Hymer also enables customers to plan and book their motorhome or caravan holiday from their home: the vehicles of their dreams are ready and waiting just a few simple steps away at www.hymer-rent.de. The optimized express booking option is available for extra ease and speed, taking you straight to the available vehicle with just five clicks. Once the requested data have been entered, a vehicle hit list is displayed as quick as a flash. An outside view of the vehicle, layout, number of berths, depot, travel period and price are shown at a glance for fast and easy selection of the model desired. The full online booking system (in the top menu) requires more entries, but increases the hit rate and the probability of receiving the very vehicle the customer is after.

Whether it's for a minibreak or the annual holiday – Hymer-rent has the right answer for long-term holiday planners or for last-minute bookers. For example, during the Happy Weeks (this year from 6 October to 2 November 2008) the customer gets up to three days fun with a Hymer motorhome or caravan for free, depending on the rental term. That's equivalent to a reduction of about 15 percent. In addition, last minute offers are now posted on the web at particularly attractive prices. In case of booking gaps the respective dealer fixes the reduced terms according to availability. A short trip for two persons can be booked for as little as Euro 450 or so, a price at which one's pleased to act as a "stopgap".

Digital renting: the "Rent a Hymer" DVD explains the rental motorhome

Along with their rental agreement, all customers receive an informative DVD by post from Hymer-rent to familiarize themselves with their holiday vehicle. This practical service means the hirers can get to know their motorhome and how it works on the TV or PC at home. A clear and easy-to-understand account is given of useful information concerning the motorhome, telling them how much they can load, where the storage areas are and how large the turning circle of their vehicle is. A virtual, approximately 20-minute tour explains the entire on-board equipment, how it works, as well as explaining important components and fittings, all the way to unfolding the beds.

For those keen to learn more about Hymer and Hymer-rent, the DVD also includes an interesting profile of the company, it addresses general subjects surrounding mobile leisure time and gives a detailed description of the Hymer-rent system. Further sections give useful tips on motorhome handling and explain all the traffic regulations differing from those applying to cars.

Sale of the rental fleet: When passion ripens into a liaison

After two years maximum in the service of the Hymer fleet, things also start getting interesting for the motorhome enthusiast with a view to buy. Having served their term as a rental motorhome, Hymer-rent vehicles are offered for sale. Those who have spontaneously fallen in love with their rental vehicles can purchase them from their dealers. Alternatively, since 2007 they also have the option of making their choice and buying online at www.hymer-rent.de.

The spectrum of vehicles for sale ranges from very reasonably priced vehicles with high mileage, all the way to great bargains: vehicles with low mileage sold due to the sales cycle and nevertheless at an attractive price. An important point to note is that whatever the vehicle – family-friendly alcove motorhomes, attractive integrated, semi-integrated or compact motorhomes – and however low-priced they may be, the motorhomes are guaranteed to have been professionally serviced and looked after by the Hymer dealership. In addition, there is a warranty of up to a year and a half within the scope of statutory claims.

At present there are about 100 vehicles online to choose from and the stock is constantly being updated with new ones. Some motorhomes were first registered only this year and so are regarded as registered for half a year. Incidentally: buyers of such a rental motorhome can avail themselves of the favourable Hymer-finance terms in the same way as for the purchase of a new vehicle. If you are interested in this prospect, go to www.hymer.ag/de/730_hymer-finance for information.

The budget-priced, second-hand motorhomes are placed on the market every year in the autumn and this year will be presented together with other attractive offers by all the Hymer-rent dealerships during the Hymer-rent Autumn Campaign from 18th to 25th October 2008. Find out about it in good time at www.hymer-rent.de.

New motorhome registrations

in Germany

01.09.2007 - 30.04.2008

	2007/2008	2006/2007	% change
September	1,117	1,082	3.2
October	922	907	1.7
November	644	809	- 20.4
December	587	1,040	- 43.6
January	886	1,020	- 13.1
February	1,466	942	55.6
March	3,252	2,936	10.8
April	3,401	2,639	28.9
Total	12,275	11,375	7.9

Source: Federal Motor Vehicle Licensing Agency, Flensburg

New caravan registrations

in Germany

01.09.2007 - 30.04.2008

	2007/2008	2006/2007	% change
September	1,100	1,394	- 21.1
October	1,063	1,212	- 12.3
November	660	1,030	- 35.9
December	426	1,033	- 58.8
January	694	880	- 21.1
February	1,252	854	46.6
March	2,331	2,522	- 7.6
April	3,015	2,557	17.9
Total	10,541	11,482	- 8.2

Source: Federal Motor Vehicle Licensing Agency, Flensburg

**Trend in new motorhome
registrations in Germany
by calendar year from
1990 to 2007**

Year	Number of motorhomes	% change
1990	16,941	
1991	21,688	28,0
1992	20,412	-5,9
1993	16,237	-20,5
1994	13,035	-19,7
1995	13,238	1,6
1996	12,601	-4,8
1997	12,733	1,0
1998	13,839	8,7
1999	15,665	13,2
2000	18,345	17,1
2001	18,946	3,3
2002	17,733	-6,4
2003	17,802	0,4
2004	19,363	8,8
2005	20,606	6,4
2006	21,235	3,1
2007	19,655	-7,4

Source: Federal Motor Vehicle Licensing Agency, Flensburg

**Trend in new caravan
registrations in Germany
by calendar year from
1990 to 2007**

Year	Number of Caravans	% change
1990	29,011	
1991	33,293	14,8
1992	33,580	0,9
1993	31,221	-7,0
1994	30,424	-2,6
1995	29,135	-4,2
1996	27,581	-5,3
1997	26,517	-3,9
1998	26,026	-1,9
1999	25,646	-1,5
2000	26,189	2,1
2001	24,570	-6,2
2002	22,656	-7,8
2003	22,595	-0,3
2004	21,562	-4,6
2005	21,665	0,5
2006	22,413	3,5
2007	19,067	-14,9

Source: Federal Motor Vehicle Licensing Agency, Flensburg