

The iconic motorhome – the Hymermobil B-Class MasterLine

Bad Waldsee, 01 April 2019 – For almost 50 years, the Hymermobil has symbolised motorhomes in general as the embodiment of innovation and “Made in Germany” quality. Hymer GmbH & Co. KG has now taken its offerings in the premium segment to a new level with the Hymermobil B-Class MasterLine – an integrated motorhome that is truly in a class of its own. The combination of Mercedes-Benz Sprinter chassis cowl and HYMER’s award-winning and internally developed SLC chassis has resulted in a state-of-the-art design with a width of 2.35 metres and a generous headroom of 1.98 metres. The exterior of the new flagship from Bad Waldsee boasts a new design element that is also a unique distinguishing feature – the HYMER Iconic Signature. Together with an absolutely premium interior and a particularly generous sense of space, the Hymermobil B-Class MasterLine in the 780 and 790 layouts clearly stands out from the pack of integrated motorhomes up to 4.5 tonnes.

“With the Hymermobil B-Class MasterLine, we have achieved yet another major milestone in our product portfolio by bringing another motorhome to market that embodies our renowned premium standards. It features the best elements and components from our company both in terms of bodywork and design as well as technology and chassis,” said Christian Bauer, Managing Director of Hymer GmbH & Co. KG.

Bodywork and technology in a class of their own

The long-established vehicle manufacturer has once again chosen to rely on the proven premium combination of the new Mercedes-Benz Sprinter chassis cowl and HYMER’s proprietary SLC chassis. With its spacious double floor, the chassis provides ample space for all technical components, while the interior offers comfortable headroom of 1.98 metres thanks to the level floor. A particular design highlight is the large panoramic windscreen, which merges directly into the slightly curved side walls without visible A-pillars, thus enabling a particularly wide field of view. The extra-wide entrance door, which has been redesigned and optimally integrated into the living area, is optionally available with integrated lighting, a closing aid and convenient, key-free access by means of an RFID chip. The large through-loading compartment and the garage with a standard payload of up to 350 kg ensure plenty of space for luggage and camping gear.

Power, agility and comfort are hallmarks of the new Mercedes-Benz Sprinter engines, especially the optional 177 hp diesel engine which is available exclusively for motorhomes. In conjunction with the new 6-speed manual gearbox or the 9-speed

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PRESS RELEASE

automatic transmission, it allows high cruising speeds with maximum, low-noise engine smoothness and optimised fuel consumption. Numerous assistance systems also ensure a high degree of safety, such as the Crosswind Assist and Brake Assist System, as well as the DISTRONIC active distance assistant.

The B-Class MasterLine features unique design accents

The exterior of the B-Class MasterLine was developed in collaboration with Studio-SYN and really catches the eye. Above all, the redesigned front section as far as the front axle lends the motorhome an even more dynamic appearance – the visible edges pick up the lines of the headlights and carry them into the extended side contour. The slightly arrow-shaped front section ideally integrates the narrower wheelbase and forms the new design element – the HYMER Iconic Signature. The sporty, exclusive appearance is further underlined by the high-quality black grill and glossy radiator frame with chrome trim, as well as the LED fog lights. The 3D GRP rear, including integrated rear light moulding and self-supporting garage casing, completes the motorhome's exterior with a sporty and attractive diffuser look.

The B-Class MasterLine also impresses thanks to its harmonious interior design, in which modern linearity – a hallmark of HYMER – has been further refined. The bright Grand Oak furniture finish has been combined with elements in modern super matt white, while the darker Velvet Ash adds exclusive colour accents. The new combinations and accents create harmonious and homely colour schemes, which at the same time look elegant and clean, and are repeated throughout the living area, the bathroom and even the kitchen.

Elegant equipment for unique living comfort

HYMER remains true to its premium standards not only in terms of the motorhome's design, but also with regard to the fitted equipment. A high-quality quilted wool fabric provides cosy details in the wardrobe and wall coverings. For further visual enhancement of the cab, all wall areas are covered with fabric-laminated moulded parts, creating a pleasant symbiosis of living space and cockpit. A large seating area, under which the headrests can be stowed to save space if required, and a spacious kitchen with a large work surface imbue the B-Class MasterLine with a generous sense of space. A new optional solid surface worktop with a large work surface gives the spacious kitchen – including undercounter larder unit – the flair of a luxury household kitchen, and the new double-hinged refrigerator can be conveniently opened in both directions. For additional privacy, the living area can be separated from the sleeping area. The 780 layout impresses thanks to single beds that are over two metres long and almost 90 cm wide, while the 200 cm by 156 cm electrically height-adjustable queen bed is the highlight of the B-Class MasterLine 790.

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The feel-good atmosphere on board is further enhanced by multi-level ambient lighting on the overhead lockers, under the kitchen counter and on the skirting boards. As a new addition to the series, six USB ports are also available in the living area. In addition, the bathroom stands out thanks to its generously designed shower with a headroom of 1.94 metres.

The Hymermobil B-Class MasterLine will be available in the 780 and 790 layouts from the end of May.

For more information, visit www.hymer.com

A wide range of press releases and high-resolution images can be found [here](#).
HYMER on Facebook: www.facebook.com/hymer.reisen.im.original

About HYMER

Since its foundation in 1957, HYMER has been a household name in motorhomes and caravans "made in Germany". The company is not only notable for its long tradition and passion for motorhoming, but is also one of the leading manufacturers in the premium sector thanks to its high standards of quality and consistent record of innovation. Hymer GmbH & Co. KG markets its products under the four brands HYMER Motorhomes, ERIBA Caravans, HYMERCAR Camper Vans and HYMER Original Parts & Accessories. Hymer GmbH & Co. KG is part of the Erwin Hymer Group.

Erwin Hymer Group

The Erwin Hymer Group unites motorhome and caravan manufacturers, motorhome and caravan accessory specialists as well as hire and financing services under one roof. In financial year 2017/18, the Group achieved a turnover of 2.3 billion euros with more than 6,400 employees world-wide and around 59,000 recreational vehicles.

The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Niesmann+Bischoff, Laika, LMC, Sunlight and Xplore, the motorhome hire companies McRent and rent easy, the chassis specialist Goldschmitt, the accessories specialist Movera, the trailer tent manufacturer 3DOG camping and the touring portal freeontour all belong to the Erwin Hymer Group.

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