

EXPERT STATEMENTS

Expert statements on the new Hymermobil B-Class MasterLine

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Strategy & Development – quote from Christian Bauer, Managing Director, Hymer GmbH & Co. KG

What is the strategy behind the new Hymermobil B-Class MasterLine?

The new product presented today is nothing else than the “HYMER among motorhomes”. This product is the result of the evolution of all of the vehicle’s individual systems over the past number of years.

The first step was the presentation of our specially developed SLC chassis at Caravan Salon in Düsseldorf in 2017. Then, at our annual press conference in Bad Waldsee in 2018, we were able to unveil the second milestone. This involved the result of our intensive collaboration with Mercedes-Benz vans, i.e. the combination of the SLC chassis with the chassis cowl from the new Sprinter. At the time, this product was unique in the industry and was also a trend-setter – and not just for us. With this vehicle, we literally laid the “basis” for the Hymermobil B-Class MasterLine.

To what extent did customer requirements influence the development of this motorhome?

For us, the customer is always central to the development of new products. Our customers’ demands and requirements have been clearly moving in one direction in recent years. The demand for premium-class motorhomes from our own plant, and which are based on Daimler’s new Sprinter, has been increasing all the time. This is because these feature all of our latest technical developments and most up-to-date designs.

How do you explain this increased demand?

Firstly it is down to the systematic development of our premium motorhome range, and secondly it is down to the various awards that we have won with our products in the past few years. The SLC chassis alone, and the vehicles that are based on it, have now won four major awards – the European Innovation Award in 2018 and 2019, as well as the German Design Award and the Red Dot Design Award.

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Design – Frank Venter, Head Designer, HYMER Motorhomes

What makes the design of the new Hymermobil B-Class MasterLine so special?

Here, I would like to draw a distinction between the exterior and the interior of the vehicle, because we can show you outstanding results in both areas. The first thing that strikes you about the B-Class MasterLine is the exterior that was developed in collaboration with StudioSYN. The new design of the front section as far as the front axle gives the motorhome an even more dynamic look. Eye-catching visible edges pick up the lines of the headlights and lead them into the extended side contour. The slightly arrow-shaped front section integrates the narrower wheelbase and forms the new design element – the HYMER Iconic Signature. Meanwhile, the attractive back section comprises the 3D GRP rear, including integrated rear light moulding and self-supporting garage casing with its sporty diffuser look.

The interior space boasts a modern, meticulously coordinated design. Here, we followed the approach of further refining the modern straight lines that one associates with HYMER. To achieve this we have combined a light furniture finish with elements in super matt white, while a darker wood tone adds an exclusive touch. The new combinations and accents create harmonious and homely colour schemes, which at the same time look elegant and clean, and are repeated throughout the living area, the bathroom and even the kitchen.

Living Comfort – Oliver Reuther, Product Manager, HYMER Motorhomes

Which features and amenities provide the requisite feelgood factor?

As regards living comfort, it is the interplay between the optimum floor plan, high-quality materials and outstanding attention to detail that creates this effect. For a start, the generously sized corner booth and the spacious kitchen with large counter top create a sense of space, while the solid surface worktop gives the customer the feeling of being in an exclusive open-plan kitchen. A high-quality stitched wool material provides cosy details throughout the motorhome, with the fabric-clad mouldings on the wall sections of the cab creating a pleasant harmony between the living area and the cockpit. A never-before-seen integration of the body door with the living area, new, homely lamps, and a unique lighting concept add to the feeling of comfort. Of course, private space is another factor that contributes to living comfort – and we have taken care of this too. The living and sleeping areas can now be separated with ease.

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Engineering & Bodywork – Andreas Fiedler, Chassis Developer, HYMER Motorhomes

As regards engineering and bodywork, in which areas were you able to implement new ideas? Or did you rely on tried and tested concepts for this vehicle?

Both. When developing the vehicle, we again chose to rely on the tried and tested premium combination of the Mercedes-Benz chassis cowl and HYMER's SLC chassis. And for good reason – this meant we could guarantee that the chassis would provide ample room for all technical components in its spacious double floor, and at 1.98 metres the interior provides plenty of headroom thanks to the level floor. But we were also able to implement new concepts. A particular design highlight is the large panoramic windscreen, which, due to the lack of externally visible A-pillars, merges directly into the slightly curved side windows, thus enabling a particularly wide field of view to the back and the sides. In addition, the panoramic windscreen with the large side windows has been greatly improved thanks to systematic field-of-vision testing.

As regards the engine, the new Mercedes-Benz Sprinter (with optional 177 hp diesel version), which is exclusively available for motorhomes, provides power and agility on the road. In conjunction with the new 6-speed manual gearbox or the 9-speed automatic transmission, it allows high cruising speeds with maximum, low-noise engine smoothness and optimised fuel consumption. Numerous assistance systems also ensure a high degree of safety, such as the Crosswind Assist and Brake Assist System, as well as the DISTRONIC active distance assistant.

We should also mention HYMER's patented PUAL body shell which is still the leading body shell design in the industry. Featuring an aluminium inner and outer skin, improved foam composition and 100% wood-free design without thermal bridging, the new HYMER PUAL 2.0 bodywork concept offers maximum stability and the best insulation values. Aluminium on the inside wall ensures even and rapid heat distribution. The polyurethane foam also offers numerous other benefits. Among other things, it is water-repellent, lightweight and extremely durable.

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For more information, visit www.hymer.com

A wide range of press releases and high-resolution images can be found [here](#).
HYMER on Facebook: www.facebook.com/hymer.reisen.im.original

About HYMER

Since its foundation in 1957, HYMER has been *the* byword for German-made motorhomes and caravans. The company is not only notable for its long tradition and passion for motorhoming, but is also one of the leading manufacturers in the premium sector thanks to its high standards of quality and consistent record of innovation. Hymer GmbH & Co. KG markets its products under the four brands HYMER Motorhomes, ERIBA Caravans, HYMERCAR Camper Vans and HYMER Original Parts & Accessories. Hymer GmbH & Co. KG is part of the Erwin Hymer Group.

Erwin Hymer Group

The Erwin Hymer Group unites motorhome and caravan manufacturers, motorhome and caravan accessory specialists as well as hire and financing services under one roof. In financial year 2017/18, the Group achieved a turnover of 2.3 billion euros with more than 6,400 employees world-wide and around 59,000 recreational vehicles. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Niesmann+Bischoff, Laika, LMC, Sunlight and Xplore, the motorhome hire companies McRent and rent easy, the chassis specialist Goldschmitt, the accessories specialist Movera, the trailer tent manufacturer 3DOG camping and the touring portal freeontour all belong to the Erwin Hymer Group.

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