

# Change in management at Hymer GmbH & Co. KG

## Hans-Georg Rauh takes over the role of Technical Director from Jochen Hein

**Bad Waldsee, 8 April 2020 – Hans-Georg Rauh became the Technical Director (Vice President of Operations) of Hymer GmbH & Co. KG at the beginning of the month. In this role, in future he will be responsible for the Development and Design, Quality and Supply Chain Management, as well as the Production and Human Resources departments. In close collaboration with Christian Bauer and Jörg Mayer, he will coordinate the business activities of the premium manufacturer of leisure vehicles at the Bad Waldsee site. Hans-Georg Rauh is taking on the role from Jochen Hein, who is now the Technical Director of the newly established THOR subsidiary “Hymer USA”. Just like his predecessor, Hans-Georg Rauh will report to Jan Francke, COO of the Erwin Hymer Group.**

By appointing Hans-Georg Rauh, who has over 20 years of experience in the fields of product development, project management, lean management and lean production in the automotive supply industry, Hymer is further strengthening its in-house industrial expertise. From 1995 to 2012, Hans-Georg Rauh held the position of Vice President R&D/Program Management at W.E.T. Automotive Systems AG. He then spent three years working as the Chief Technology Officer at B.O.S. GmbH & Co. KG. Since 2016, the automotive engineering graduate has focused on leadership, lean management and agile product development in his position as a business consultant and management coach, before taking on a managerial role at Hymer GmbH & Co. KG.

“The development of new and existing product concepts with huge benefits for the customer and a simultaneous focus on increasing productivity through standardisation using modular systems will be central to the future direction of the company. I’m looking forward to building on what has already been achieved in countless innovative projects, and to have a significant impact on shaping Hymer’s business activities myself,” says Hans-Georg Rauh.

“By appointing Hans-Georg Rauh, we’ve been able to add a real expert to Hymer’s leadership team. He has a wealth of knowledge and expertise from the automotive industry and a keen intuition for the issues of the future. We’re certain that we’ve found the right successor for Jochen Hein in him,” says Jan Francke, COO of the Erwin Hymer Group, who welcomes the appointment. “At the same time, we thank Jochen Hein for all of his hard work at Hymer GmbH & Co. KG and are delighted that we’ve been able to appoint him as the Vice President of Operations & Managing Director of the new US site.” At the headquarters in Bristol, Indiana, USA, Hein will be responsible for the Development, Quality, Supply Chain Management and Production departments of the THOR subsidiary “Hymer USA” in future.

During his seven years as the Technical Director at Hymer, Jochen Hein made an enormous amount of progress in the field of operational excellence in particular, thereby making a significant contribution towards increasing the production capacity at the Bad Waldsee site. In addition to developing production of the company’s own chassis, his achievements also include introducing a modular production system, the

restructuring of the plant, as well as increasing the collaboration with Mercedes-Benz Vans.

For more information, visit [www.hymer.com](http://www.hymer.com)

A wide range of press releases and high-resolution images can be found [here](#).

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#### **About Hymer GmbH & Co. KG**

Since its foundation in 1957, Hymer has been a household name in motorhomes and caravans “made in Germany”. The company is not only notable for its long tradition and passion for motorhoming, but is also one of the leading manufacturers in the premium sector thanks to its high standards of quality and consistent record of innovation. Hymer GmbH & Co. KG markets its products under the four brands Hymer Motor Caravans, Hymer Camper Vans, Hymer Original Parts and Eriba Caravans. Hymer GmbH & Co. KG is part of the Erwin Hymer Group.

#### **About the Erwin Hymer Group**

The Erwin Hymer Group is a 100 percent subsidiary of Thor Industries, the world's leading manufacturer of recreational vehicles with more than 25,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Niesmann+Bischoff, Laika, LMC, Roadtrek, Sunlight and Xplore, the motorhome rental companies McRent and rent easy, and also the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freeontour all belong to the Erwin Hymer Group.