

Hymer Product News 2021

Bad Waldsee, 1 July 2020 – Hymer GmbH & Co.KG presents its new products for the coming model year 2021 from the business divisions Hymer motorhomes and camper vans as well as Eriba caravans.

Semi-integrated motorhome in a class of its own – The Hymer B-Class MasterLine T 780

In April 2019, Hymer GmbH & Co. KG presented its flagship B-Class MasterLine to the public for the first time, setting new standards in the premium segment in the process. Now available in four different layouts – including two tandem axle vehicles – the integrated motorhomes boast a state-of-the-art body shell design, exclusive design features, premium interior furnishings and a particularly generous feeling of space. To satisfy the market demand and the needs of its customers, the long-established vehicle manufacturer based in Upper Swabia is now introducing a semi-integrated version of its MasterLine for the first time.

“Following the huge success of our B-Class MasterLine, with the B-ML T 780 we are now offering the tried-and-tested features of the integrated model combined with the benefits – such as all of the assistance systems – and handling characteristics of a semi-integrated vehicle. In both the weight and price class of premium semi-integrated vehicles under 4.5 tons, the B-ML T is one of a kind with its bodywork on the Mercedes-Benz Sprinter and Hymer SLC chassis,” says Christian Bauer, President of Hymer GmbH & Co. KG.

Hymer Free 540 now also available as a “Blue Evolution” edition model

Hymer is adding yet another edition model to its range of camper vans, the Free 540 “Blue Evolution”, in response to the huge success of the last “Blue Evolution” model. With its sporty and modern bicolour design in Storm Blue Metallic and black pop-top roof, the limited edition camper van on a Fiat chassis is not only eye-catching, it also boasts a range of features that meet the latest market requirements with the new Fiat multimedia system including a 7-inch navigation device and the integrated ISOFIX child seat mount.

Eriba Nova 590: innovative bodywork meets a generous feeling of space

The Eriba Nova 590 in the two model lines "Trend" and "Ambience" is now available in retail. As part of the popular Nova series it is characterised by an innovative CLIMADUR body shell design with outstanding insulation values as well as the Nova characteristic curves. Layout 590 also offers plenty of storage space, a large kitchen unit, a spacious rear bathroom with convenient separate shower and a comfortable seating area.

Further information on www.hymer.com

A wide range of press releases and high-resolution images can be found [here](#).

Hymer on Facebook: www.facebook.com/hymer.reisen.im.original

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About the Hymer GmbH & Co. KG

Since its foundation in 1957, Hymer has been a household name in motorhomes and caravans “made in Germany”. The company is not only notable for its long tradition and passion for motorhoming, but is also one of the leading manufacturers in the premium sector thanks to its high standards of quality and consistent record of innovation. Hymer GmbH & Co. KG markets its products under the four brands Hymer Motor Caravans, Hymer Camper Vans, Hymer Original Parts and Eriba Caravans. Hymer GmbH & Co. KG is part of the Erwin Hymer Group.

About the Erwin Hymer Group

The Erwin Hymer Group is a 100 percent subsidiary of Thor Industries, the world's leading manufacturer of recreational vehicles with more than 25,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Niesmann+Bischoff, Laika, LMC, Roadtrek, Sunlight and Xplore, the motorhome rental companies McRent and rent easy, and also the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freeontour all belong to the Erwin Hymer Group.