

Hymer product news: Caravan Salon Duesseldorf 2022

Bad Waldsee, 26. August 2022 – At this year's Caravan Salon Duesseldorf, Hymer GmbH & Co. KG will be presenting its new products and bringing its successful Vision Venture concept car to the road.

Vision comes true. Hymer presents the exclusive Venture S off-roader

When the Hymer Vision Venture concept car was unveiled at the Caravan Salon 2019, the traditional motorhome manufacturer from Bad Waldsee presented a bold response to current and future trends in the industry and revealed how motorhomes might look in 2025. That vision is now becoming reality as Hymer celebrates the market launch of the new Venture S. Packed with innovations such as the unique Instant Loft – a pneumatic pop-top roof including integrated stairway – as well as the striking tailgate with its real glass Infinity Screen that offers 180-degree panoramic views and an exclusive sun deck, the Venture S is quite simply a motorhome in a class of its own. Hymer is thus meeting the needs and aspirations of an exclusive, highly discerning customer group while playing a key role in the birth of a new breed of camper van – by bringing its vision of the future into series production with its customary pioneering spirit and innovative energy.

All information and visual material can be found [here](#).

Pioneering update: the new Hymer camper vans on a Fiat chassis

Six years on, Hymer is now fundamentally revising its camper van model ranges on a Fiat chassis in order to satisfy the changing demands of these target groups, where design, user comfort and connectivity are concerned. This applies to Hymer's popular Ayers Rock, Yosemite, Grand Canyon and Yellowstone models.

One of the highlights of the new Hymer camper vans is a brand-new interior design featuring two different style collections. The use of natural-looking surface finishes, fabrics and wall coverings has had a major influence here. The new features also include the first complete four-level lighting concept in a camper van and a skylight that's installed in the cab (Skyview). In addition, smart control of numerous vehicle components with the display of vehicle information via Hymer Connect app will be available for camper vans for the first time. The vehicles will also be fitted with a lithium battery and comfort sleeping system, as well as a travel lounge seating area with tilt adjustment. A self-sufficiency package is optionally available.

All information and visual material can be found [here](#).

Sporty special edition with premium equipment: the Hymer Free S Blue Evolution on Mercedes-Benz chassis

Hymer has unveiled the Free S, its popular Blue Evolution special edition that is now based on the front-wheel-drive Mercedes-Benz Sprinter for the first time. Sporty, modern design accents – including special decals at the rear and on the side walls – create a truly eye-catching exterior in combination with the characteristic “Capri Blue” paintwork. A host of additional features – such as the 9-speed automatic transmission, electric parking brake and reversing camera – work in conjunction with numerous

driving assistance systems to create a superlatively comfortable driving experience that complements the vehicle's sporty appearance. The Mercedes-Benz MBUX 10" multimedia system provides exclusive sound and leaves nothing to be desired in terms of on-board infotainment, navigation and communication. Thanks to the vehicle's compact length and exclusive features, such as the integrated pop-top roof with double bed, the Hymer Free S Blue Evolution is the perfect companion for an adventurous camping holiday.

All information and visual material can be found [here](#).

Anything but ordinary: Eriba presents the new generation of Touring caravans

The Eriba brand has been synonymous with quality and functionality and shaping the world of travel with its innovative caravans since 1957. When it comes to design, aerodynamics and driving comfort, the Eriba Touring has been setting new standards ever since the construction of the original "Troll".

With two new equipment lines and ingenious features both inside and out, Eriba has given its cult caravan an extra special look this model year, completely in keeping with the slogan: "Anything but ordinary". At the same time, Eriba is strengthening its position within the product range. "With the new Eriba Touring, we're launching a product on the market that reflects the spirit of the time – not just now, but in the coming years too. A new product that represents a real evolution in the 65-year history of the Touring caravan, which boasts elegance and finesse – both inside and out," says Matthias Binder, Brand Manager of Eriba.

All information and visual material can be found [here](#).

Further information on www.hymer.com

A wide range of press releases and high-resolution images can be found [here](#).

Hymer on Facebook: www.facebook.com/hymer.official

Hymer on Instagram: www.instagram.com/hymer

Company Contact:
Hymer GmbH & Co. KG
Holzstraße 19
D-88339 Bad Waldsee
Frank Heinrichsen
Tel.: +49 (0)7524-999 236
E-Mail: presse@hymer.com

Agency Press Contact:
LHLK
Tegernseer Platz 7
D-81541 München
Julia Dreßen
Tel.: +49 (0)89-72 01 87-265
E-Mail: hymer@lhlk.de

About the Hymer GmbH & Co. KG

Since its foundation in 1957, Hymer has been a household name in motorhomes and caravans "made in Germany". The company is not only notable for its long tradition and passion for motorhoming, but is also one of the leading manufacturers in the premium sector thanks to its high standards of quality and consistent record of innovation. Hymer GmbH & Co. KG markets its products under the four brands Hymer Motor Caravans, Hymer Camper Vans, Hymer Original Parts and Eriba Caravans. Hymer GmbH & Co. KG is part of the Erwin Hymer Group.

About the Erwin Hymer Group

The Erwin Hymer Group is a 100 percent subsidiary of Thor Industries, the world's leading manufacturer of recreational vehicles with more than 31,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado,

Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the motorhome rental companies Crossrent, McRent and rent easy, and also the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freeontour all belong to the Erwin Hymer Group. Further information is provided at www.erwinhymergroup.com.