



Hymer engages with state politics: **Minister Hoffmeister-Kraut visits production site in Bad Waldsee**

- Dr Nicole Hoffmeister-Kraut, Baden-Württemberg's Minister for Economic Affairs, visited Hymer GmbH & Co. KG's production site in Bad Waldsee, commending the company's recent investments, which will strengthen the region as an industrial hub.
- As one of the region's largest employers and innovation leaders, Hymer plays a key role in driving prosperity and economic development throughout Baden-Württemberg.
- The company's newly constructed sandwich panel manufacturing facility was a focal point of the visit.

Bad Waldsee, 23 September 2024 – Hymer GmbH & Co. KG today welcomed Baden-Württemberg's Minister for Economic Affairs, Dr Nicole Hoffmeister-Kraut, to its headquarters in Bad Waldsee. She was accompanied by Mayor Matthias Henne, Member of the State Parliament Raimund Haser (CDU), and CDU City Association Chairman Maximilian Klingele. The Minister's visit centred on the newly constructed sandwich panel manufacturing, where the topping-out ceremony had taken place just days earlier.



Minister praises Hymer's innovation and economic contribution

The tour, led by Hans-Georg Rauh, Managing Director of Technology, also included Markus Dorner, Managing Director of Finance, Christian Bauer, President of Hymer GmbH & Co. KG and Alexander Leopold, CEO of the Erwin Hymer Group. The visitors were particularly interested in the new facility, which, with its state-of-the-art infrastructure, is designed to streamline production processes and meet the demands of future developments in motorhome manufacturing.

“The spirit of innovation is unmistakable across this site,” Hoffmeister-Kraut affirmed, expressing her admiration for the company’s long-term progress: “For decades, Hymer has been a driving force behind the region’s continuous growth, and its forward-looking investments have strengthened our position as an attractive hub for technology and industry. Germany’s current economic conditions are more challenging than ever. Politics and industry must work together to refocus on preserving value creation and employment.”

Hymer invests in Baden-Württemberg – and seeks support

Hymer’s investment in an 8,300-square-metre plant expansion underscores its significance to the regional economy.

“As one of the region’s largest employers, our success is driven by the dedication and performance of our employees. Through our investments, we are creating a future-proof workplace with room for further growth. At the same time, it’s crucial that our site remains easily accessible, for instance, through the continued expansion of public transport,” said Christian Bauer, President of Hymer GmbH & Co. KG.

Alexander Leopold, CEO of the Erwin Hymer Group, emphasised the importance of collaboration between business and government: “Baden-Württemberg is globally renowned as a high-tech and industrial hub. The innovative spirit of the region’s companies and their willingness to invest in the future, combined with policies that establish optimal framework conditions, are essential to Baden-Württemberg’s success as an economic powerhouse.”



Note on the picture: from left to right: Maximilian Klingele (Chairman of the Bad Waldsee CDU), Raimund Haser (CDU, Member of the State Parliament), Alexander Leopold (CEO of the Erwin Hymer Group), Dr. Nicole Hoffmeister-Kraut (Baden-Württemberg Minister of Economic Affairs), Matthias Henne (Mayor of Bad Waldsee), Hans-Georg Rauh (Technical Managing Director of Hymer GmbH & Co. KG), Christian Bauer (Chairman of the Board of Management of Hymer GmbH & Co. KG), Markus Dorner (Commercial Managing Director of Hymer GmbH & Co. KG)

About the Hymer GmbH & Co. KG

Since its foundation in 1957, Hymer has been a household name in motorhomes and caravans “made in Germany”. The company is not only notable for its long tradition and passion for motorhoming, but is also one of the leading manufacturers in the premium sector thanks to its high standards of quality and consistent record of innovation. Hymer GmbH & Co. KG markets its products under the four brands Hymer Motor Caravans, Hymer Camper Vans, Hymer Original Parts and Eriba Caravans. Hymer GmbH & Co. KG is part of the Erwin Hymer Group.

About the Erwin Hymer Group

The Erwin Hymer Group is a wholly owned subsidiary of THOR Industries, one of the world’s leading manufacturers of leisure vehicles with just over 22,000 employees. The Erwin Hymer Group brings together motorhome and caravan manufacturers, accessory specialists as well as rental and financing services under one roof. The Erwin Hymer Group includes the motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the rental companies Crossrent, McRent and rent easy, the chassis specialist Goldschmitt, the accessory specialist Movera and the travel portal freeontour.

Further information is provided at www.erwinhymergroup.com.

Further information at www.hymer.com

More information and a wide range of press releases and high-resolution images can be found [here](#).

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