

# TWO STRONG CHARACTERS FOR THE CARAVANING SEASON: THE NEW ERIBA FEELING AND NOVALINE

- Two new models, one clear promise: With the Eriba Feeling and the Eriba Novaline, Eriba launches two caravan highlights for different travel needs.
- The new Eriba Feeling offers maximum flexibility for up to five people – with an optional pop-up roof, compact exterior dimensions, and generous space.
- The Eriba Novaline combines generous headroom, thoughtful room layout, and high-quality interior – for comfortable travel with style.

**Bad Waldsee, 17.06.2025** – Two models, two concepts – and a common claim: With the new Eriba Feeling and the Novaline, Eriba presents two innovative caravans.

“With the new Eriba Feeling and Eriba Novaline, we have developed a new series that is rethought in every respect. In addition to new floor plans and the extraordinary design typical of Eriba, we have also set new standards in terms of functionality. Even in very compact floor plans, beds with a length of 2.10 m can be found. Here, the development team has done an excellent job,” says Matthias Binder, Head of Eriba.

## **Eriba Feeling – for those who want to take more**

The new Eriba Feeling is the perfect choice for those seeking maximum flexibility and space while traveling. Its standard pop-up roof allows for a low overall height for better aerodynamics and relaxed driving, but at the same time ensures full standing height inside. Those who need more sleeping space can expand the Feeling with an optional sleeping roof. Depending on the floor plan, up to five people can be accommodated.

The intelligent layouts combine clever storage with multifunctional seating areas and thoughtful details: A powerful compressor fridge, an entrance door with integrated hook rail and multifunction rails, and a dimmable, magnetically attached multifunction lamp create versatile usage possibilities and comfort at the highest level.

## **Eriba Novaline – spacious, elegant, and comfortable**

Travel comfort has a new name: Eriba Novaline. Fresh designs, thoughtful floor plans, and top-notch features elevate the caravanning experience to the next level. The continuous headroom of 198 centimeters provides an open spatial feeling, which, in combination with clever floor plans, up to five sleeping places, and elegant seating areas, convinces. Those who want to further enhance their travel enjoyment can complement their model with optional features such as a roof air conditioner, a hail-resistant GRP roof, or a fully integrated entertainment system with a 22-inch TV.

## **Brand-specific design on the outside, cozy atmosphere inside**

Both models follow Eriba's new design language: Clear lines, modern LED taillights with hinted bridge-light, and sheet metal in Carrara White or optionally Crystal Silver characterize the exterior. Inside, travelers can expect a cozy atmosphere that combines function and design: four fabric worlds – Seattle Stone, Asmara Cinnamon, Treviso Lake, and Lulea Leaf – as well as the new furniture decor Biarritz in wood look create a harmonious spatial feeling. The interior is rounded off by marble and concrete elements in the kitchen and bathroom, matte black fittings, and fabric-covered side walls. The indirectly lit overhead cabinets emphasize the high standards of aesthetics and livability.

## Digital and autonomous: Technology that thinks along

Both the Eriba Feeling and the Eriba Novaline offer numerous technological highlights that make traveling more relaxing and can be equipped with digital and autonomous features upon request. The standard integrated Eriba Connect App enables intuitive monitoring of water level and battery status via smartphone. Those who wish to travel independently can choose between various autonomy packages with lithium or AGM batteries. The Truma Vario Heat heating with digital control panel ensures cozy warmth on cooler days as standard.

***Both model ranges will be available from July 2025.***

### About Hymer GmbH & Co. KG

Since its founding in 1957, Hymer GmbH & Co. KG has been the epitome of motorhomes and caravans. The company is characterized not only by its long tradition and great passion for mobile travel but is also one of the leading manufacturers in the premium segment thanks to high quality and continuous innovation. Hymer GmbH & Co. KG includes the brands Hymer and Eriba. Hymer GmbH & Co. KG is part of the Erwin Hymer Group SE.

### About Erwin Hymer Group

The Erwin Hymer Group is a 100% subsidiary of THOR Industries, one of the world's leading manufacturers of recreational vehicles with just over 22,000 employees. The Erwin Hymer Group brings together manufacturers of motorhomes and caravans, accessories specialists, as well as rental and financing services under one roof. The Erwin Hymer Group includes the motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight, and Xplore, rental companies Crossrent, McRent, and rent easy, the chassis specialist Goldschmitt, the accessories specialist Movera, and the travel portal freeontour.

Further information can be found at [www.erwinhymergroup.com](http://www.erwinhymergroup.com).

More information at [www.eriba.com](http://www.eriba.com)

Comprehensive press information and high-resolution images can be found [here](#).

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Eriba on Instagram: [www.instagram.com/eriba\\_original](https://www.instagram.com/eriba_original)

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