



# THE ART OF COMFORT: THE NEW HYMER B-MC

## The HYMER B-Class ModernComfort sets new standards for stylish travel

- **Comfort and design at the highest level:** In the new Hymer B-Class ModernComfort, well thought-out design and maximum travel comfort merge to create a superior experience – stylish, effortless and perfected down to the last detail.
- **Redesigned bathroom area:** With its spacious shower made of water-resistant lightweight material, integrated storage space and indirect lighting, the bathroom becomes a stylish retreat with spa character.
- **Technology that creates space:** The smart Hymer Connect app and the award-winning SLC chassis based on the Mercedes-Benz Sprinter offer technological excellence and guarantee a relaxed, safe and connected driving experience.
- **Flexibility in two variants:** The new Hymer B-Class ModernComfort is available as both an integrated and a semi-integrated model – for maximum freedom of choice in terms of style, equipment and sense of space.

**Bad Waldsee, 06 August 2025** – With the new Hymer B-Class ModernComfort (B-MC), Hymer presents a motorhome that takes comfort, design and technology to a new level. As a confident answer to the increasing demands of modern travellers, the B-MC combines aesthetic perfection with intelligent functionality – consistently, stylishly and uncompromisingly.



*"The new Hymer B-MC combines aesthetics and comfort to perfection, is well thought out down to the smallest detail and created for travellers who expect design and (driving) comfort at the highest level,"* says Christian Bauer, Chairman of the Hymer Management Board.

### **Premium sense of space with character**

Two exclusive interior worlds – "Rocheport Nuss" with modern elegance and "Matara Teak" with a bright, inviting appearance – create a homely ambience that is as well thought-out as it is spacious. Clear lines, high-quality materials and finely tuned details emphasise Hymer's uncompromising premium claim.

An integrated fold-up bed, flexible storage solutions and a kitchen designed for functionality and haptics underline the holistic approach to comfort. Particularly noteworthy is the four-zone lighting concept, which intelligently combines functional and atmospheric light sources – for stylish accents at any time of day.

### **Comfort zone on wheels – also from a technical perspective**

The B-MC is based on the Mercedes-Benz Sprinter and is equipped with the multi-award-winning Hymer SLC chassis. This innovative Super Light chassis impresses with a low centre of gravity, double floor and flat underbody as well as excellent driving stability.

Its aerodynamically optimised design not only reduces fuel consumption, but also ensures a smooth, confident driving experience.

The high-performance insulation, whisper-quiet heating technology and intelligent ventilation solutions reliably protect against extreme temperatures – no matter where the journey takes you.

New and standard on board:

- **Compressor refrigerator** – powerful and quiet
- **Electric central locking** of the kitchen
- **Pressurized water pump** – for constant water pressure and additional safety
- **Capacitive water level indicator** – precise display in 1 percent increments

Technology that works imperceptibly in the background, so that comfort is noticeable, but never intrusive.

### **Exterior design with a strong signature**

The new B-MC also makes a powerful statement on the outside: clear lines, flush-mounted flaps for electricity and water, elegant high-gloss black elements and a redesigned front and rear view underline the premium claim – modern, striking, timeless.

### **Smart controls for effortless convenience**

The Hymer Connect app makes travelling even more relaxing: it allows central control of all vehicle functions – from temperature to lighting moods to water levels.

Individually settings make it possible to restore the personal feel-good ambience at any time at the touch of a button. It's intelligence you don't see, but definitely feel – in the spirit of "The Art of Comfort".

For more energy-independent travel, Hymer offers two self-sufficiency packages with inverters and up to four battery modules.



**The new HYMER B-MC models are therefore much more than just a motorhome. They are a statement of uncompromising comfort, innovative technology and a new form of stylish travel.**

All innovations will be available from September 2025 in the integrated (I) and semi-integrated (T) variants – from a base price (Germany) of 141,000 euros (I) and 122,500 euros (T).

More information at [www.hymer.com](http://www.hymer.com)

More press releases and a wide range of press releases and high-resolution images can be found [here](#).

Hymer on Facebook: [www.facebook.com/hymer.official](http://www.facebook.com/hymer.official)

Hymer on Instagram: [www.instagram.com/hymer](http://www.instagram.com/hymer)

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#### About the Hymer GmbH & Co. KG

Since its foundation in 1957, Hymer GmbH & Co. KG has been the epitome of motorhomes and caravans. The company is not only characterized by its long tradition and great passion for mobile travel but is also one of the leading manufacturers in the premium segment thanks to high quality and continuous innovation work. Hymer GmbH & Co. KG owns the brands Hymer and Eriba. Hymer GmbH & Co. KG is a company of Erwin Hymer Group SE.

#### About the Erwin Hymer Group

The Erwin Hymer Group is a 100 percent subsidiary of THOR Industries, the world's leading manufacturers of recreational vehicles with just over 22,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the rental companies Crossrent, McRent and rent easy, the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freeontour all belong to the Erwin Hymer Group

Further information is provided at [www.erwinhymergroup.com](http://www.erwinhymergroup.com).